Desert Lights



rockwellgroup + ShawContract hospitality

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Cover: Tailor Tuft Corridor | HN60564 Opposite: Tailor Tuft Field | HF60552

Desert Lights: It's the golden hour and a hiker lifts her camera to catch the color and texture of a landscape at rest. But her mind's eye captures it best and the image becomes her go-to spot during meditation.









dawn to dusk. With each passing hour offers up inspiration.

Rays of light travel 92 million miles to paint the desert from hour an otherworldly palette shows itself in a scene rich with the flora and fauna that call this place home. And for the artists who gather here, every shifting





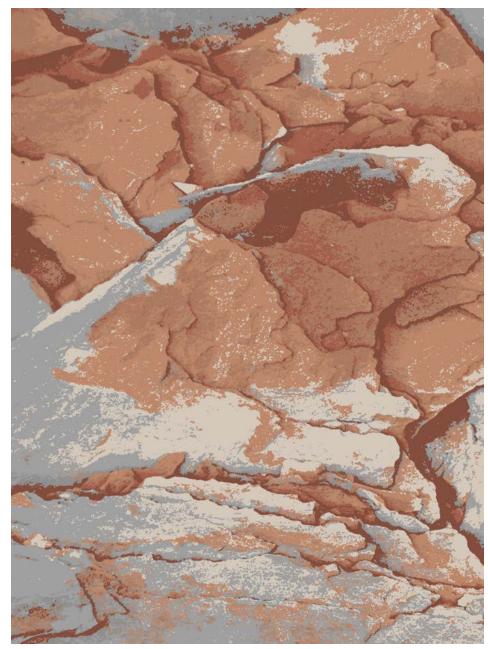
and high definition that no other manufacturer can offer, Desert view carved from nature.

With twenty-one custom patterns of sculpted texture Lights presents a breathtaking



Shifting Landscapes

The richness of a muse can only be captured by a palette equally rich. Find the reflections and texture of ancient sands here, brought to life with cut and loop technology that offers precision details and sculpted texture. It's Tailor Tuft for unprecedented control to create spaces that, ultimately, allow people to let go.



HR60563 Rug I Size: 12' W x 16'2.9" L I 3.66m x 4.95m













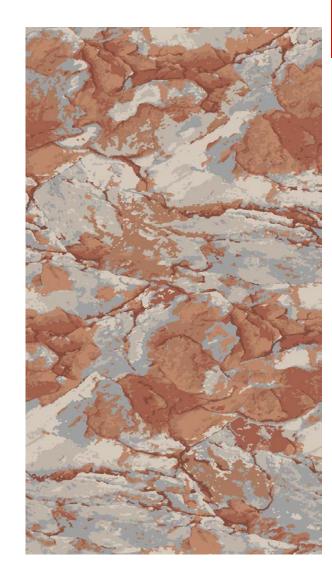
HF60571 Field I Repeat: 6' W x 6'3.6" L I 1.83m x 1.92m











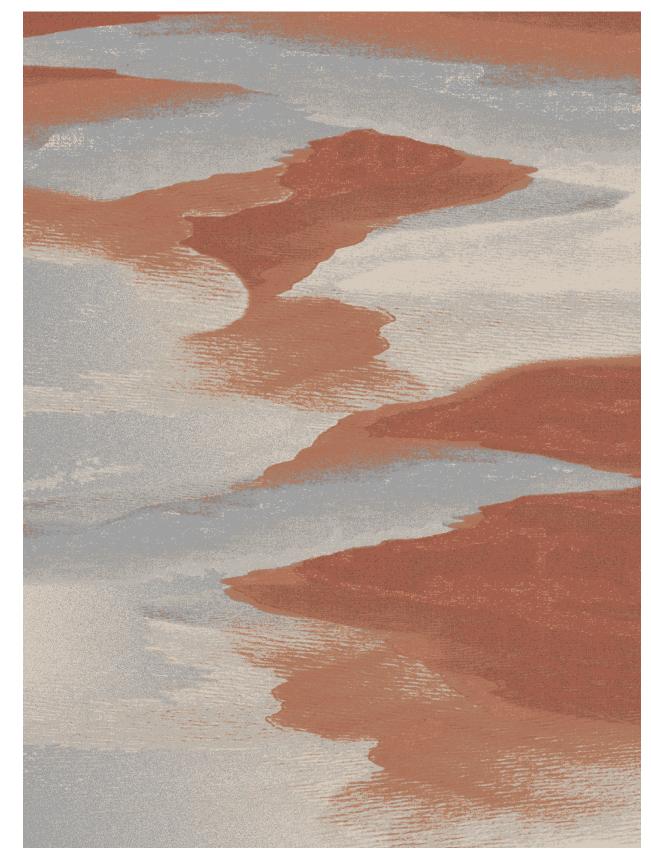
Corridor | Repeat: 6' W x 10'8" L | 1.83m x 3.25m











HR60561 Rug I Size: 12' W x 16'2.9" L I 3.66m x 4.95m





HF60559 Field I Repeat: 3' W x 2'2.2" L I 0.91m x 0.66m









HN60564 Corridor I Repeat: 6' W x 13'4" L I 1.83m x 4.6m









A B C D

6046 6073 6031 5436D

Cut/Loop Cut/Loop Cut/Loop Cut/Loop



HF60552 Field I Repeat: 12' W x 13'1.1" L I 3.66m x 3.99m













HF60557 Field I Repeat: 12' W x 9'2.9"L I 3.66m x 2.81m













HF60572 Field I Repeat: 6' W x 4'10.2" L I 1.83m x 1.48m









HN60570 Corridor I Repeat: 6' W x 4'1.5" L I 1.83m x 1.26m





HR60569 Rug I Size: 12' W x 16'2.9" L I 3.66m x 4.95m







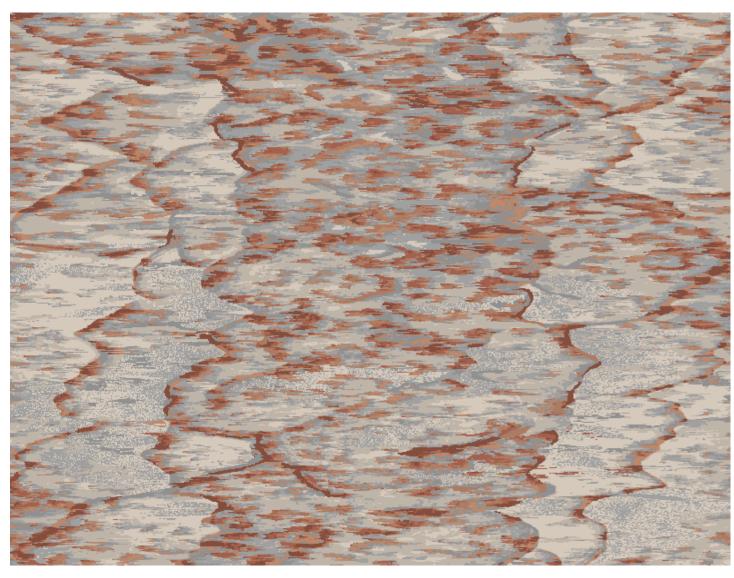


HN60568 Corridor I Repeat: 6' W x 14'9.4" L I 1.83m x 4.51m









HN60555 Corridor I Repeat: 6' W x 4'7.3" L I 1.83m x 1.4m





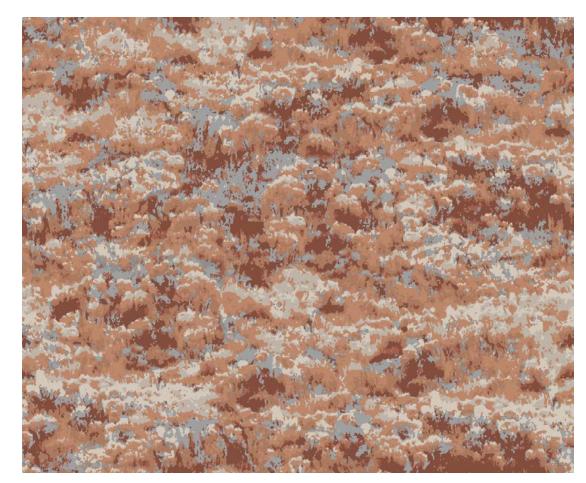




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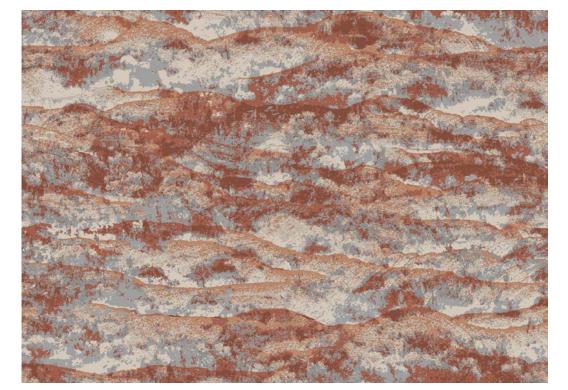
HF60558 Field I Repeat: 12' W x 8'5.8" L I 3.66m x 2.59m











HF60553 Field I Repeat: 12' W x 8'5.8" L I 3.66m x 2.59m



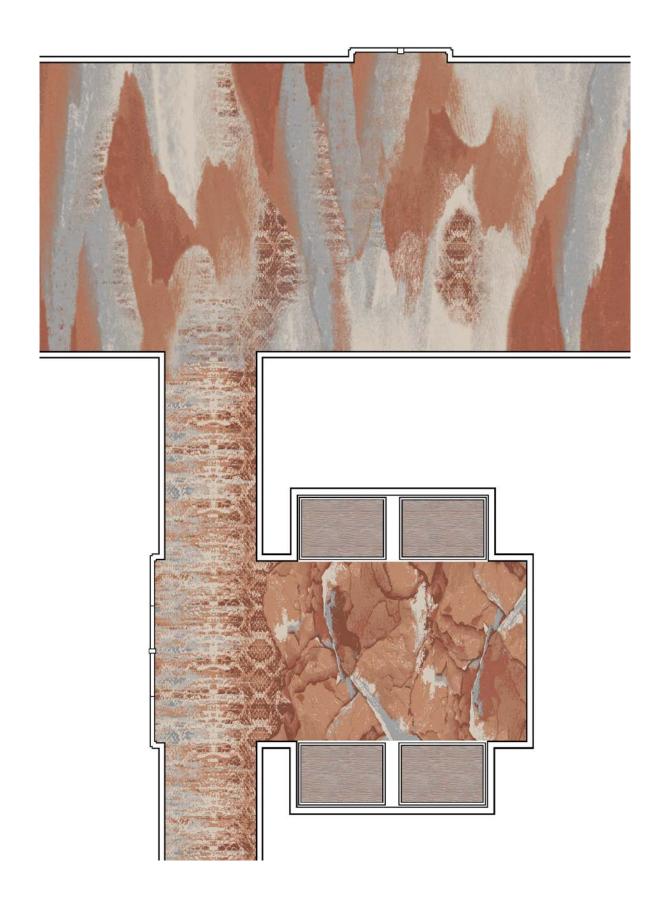




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Cut/Loop Cut/Loop Cut/Loop

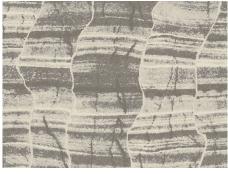


Colors of the Desert

The colorway for the Tailor Tuft portion of the collection consists of two red tones, one gray and one light neutral. It has a dramatic look and echoes the main concept of the American southwest red desert. Further explore the Desert Lights collection with these curated color palettes in Shaw Contract's Foundry

Custom Design Tool. Tailored for designers, Foundry offers a powerful, virtual workspace where users can recolor products in rendered environments and order physical samples of their created patterns, streamlining the design-to-implementation process.

Experiment with Foundry at: foundry.shawhospitality.com

































PAINTED DESERT

DUSK









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5795D











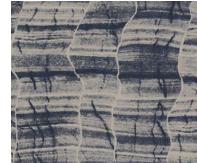


STONE









MIDNIGHT

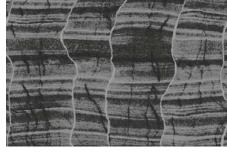


5365D











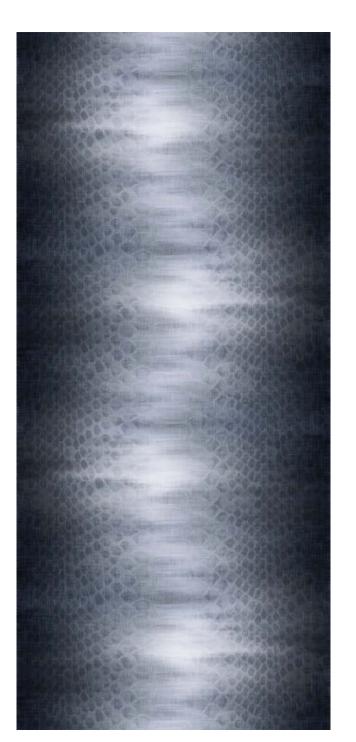


A Desert Canvas

Shout in a canyon of color and it will echo back to you in muted gradations picked up in the reds, grays, and earthen tones of its walls. Placed at the feet of people moving in spaces designed for restfulness, and, they too, will hear the calm. With the latest Canvas patterns, the desert can be found everywhere.



VR60848 Rug I Size: 12' W x 18' L I 3.66m x 5.49m



VN60855 Corridor I Repeat: 6' W x 13'4" L I 1.83m x 4.06m



VN60854 Corridor I Repeat: 6' W x 18' L I 1.83m x 5.49m



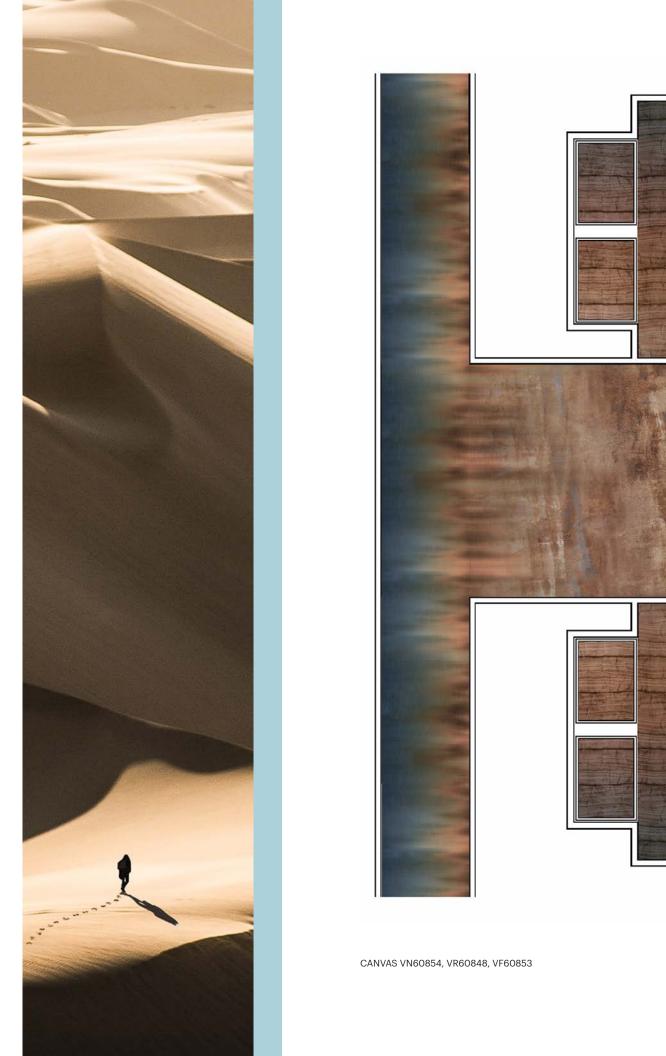
VR60849 Rug I Size: 12' W x 18' L I 3.66m x 5.49m



VF60583 Field I Repeat: 3' W x 3'6" L I 0.91m x 1.07m



VN60857 Corridor I Repeat: 6' W x 16'8" L I 1.83m x 5.08m



A walk through the desert, with its blanket of shifting lights, ends with a shift in perspective.







A desert diamondback slinks across a land that rises and falls with earthen stripes. Scratchy fauna contradict themselves with soft blooms, and vast tracks of dirt hang on to the sun and its warmth. Find it all underfoot with the very latest collection from **Shaw Contract + Rockwell Group.**

