

#### CREATE A RUG THAT FITS YOUR STYLE, YOUR ROOM, YOUR EVERYTHING. FLOR's modular design approach makes your perfect rug closer than you think.



















### Chasing Pavement™

+ New Style

For a sophisticated pattern that pops, dress up your room in our favorite neutral-metallic. Shown in chalk/silver.









Movable

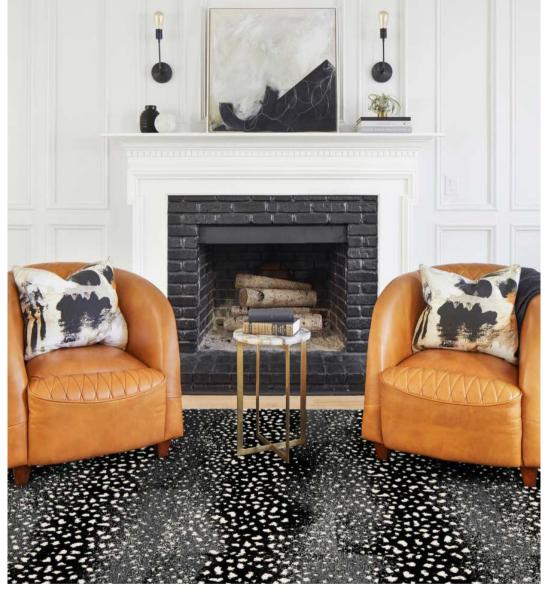
Durable

Washable

Hipoalergenic

Lovable





### Hello Dottie<sup>TM</sup>

+ New Style

We're seeing spots! This refined Dalmatian print design adds a classy yet cool vibe to any room. Shown in black.





### Do Re Mi<sup>TM</sup>

+ New Style

Where classic and contemporary come together. This antelope pattern blends beautifully for a smooth and seamless look. Shown in black.









Grey







## $Skyfall^{TM}$

+ New Style

Shoot for the stars and give your space the Mid-Century treatment with a vintageinspired rug design recollective of a sparkling night sky. Available in three rich hues. Shown in cobalt.







#### Hollin Hills<sup>TM</sup>

+ New Style

This vintage-inspired area rug is reminiscent of an iconic design of the fifties: the Nelson Ball Clock. Add a touch of Mid-Century modernism and transform any room with this retro-style rug. Shown in Dusty blue.







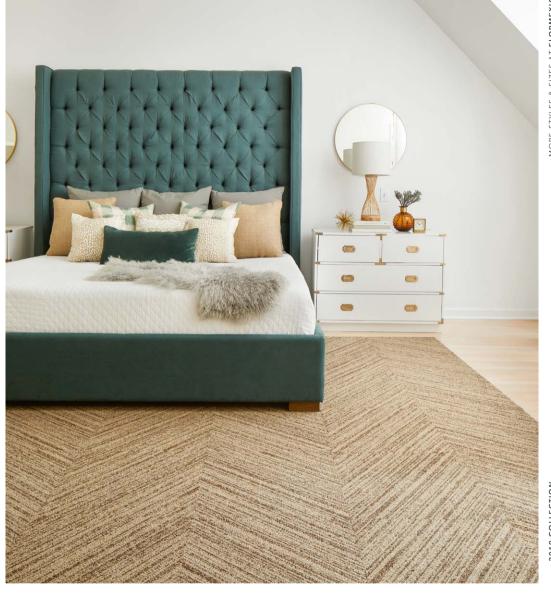












### Stone's Throw<sup>TM</sup>

+ New Style

Terrazzo is in-cold feet are out. Get this mod, speckled style and a rug you can sink your toes into. Shown in seafoam.











### Basket Case<sup>TM</sup>

+ New Style

With the turn of a tile, create a variety of looks from subtle to sophisticated, using this diagonal pattern. Shown in Raffia.











### La Chinoise<sup>TM</sup>

+ New Style

This style of blue and white patterned carpet tiles is inspired by the ancient art of Chinese porcelain. Pull your space together with the elegance of La Chinoise blue and white area rug. Shown in spa.









### Sedona Blend $^{\scriptscriptstyle \mathsf{TM}}$

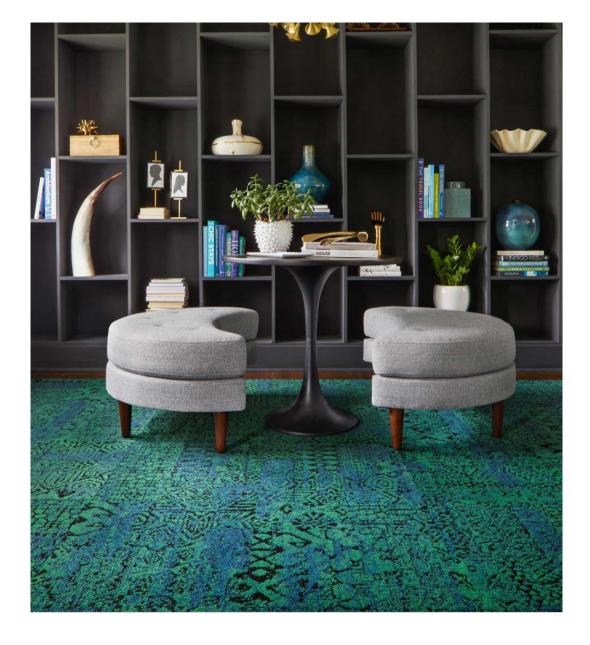
+ New Style

With the soft texture of chenille and a refined pattern insprired by hand stitched matelasse, this blend is luxury at its finest. Shown in frost.











### Electric Avenue $^{^{\text{TM}}}$

+ New Style

Jewel-toned patterns make a bold yet elegant statement. Add the perfect pop of color to any room when you rock down to this vibrant design. Shown in Emerald.









### Twist'n Twine TM

+ New Style

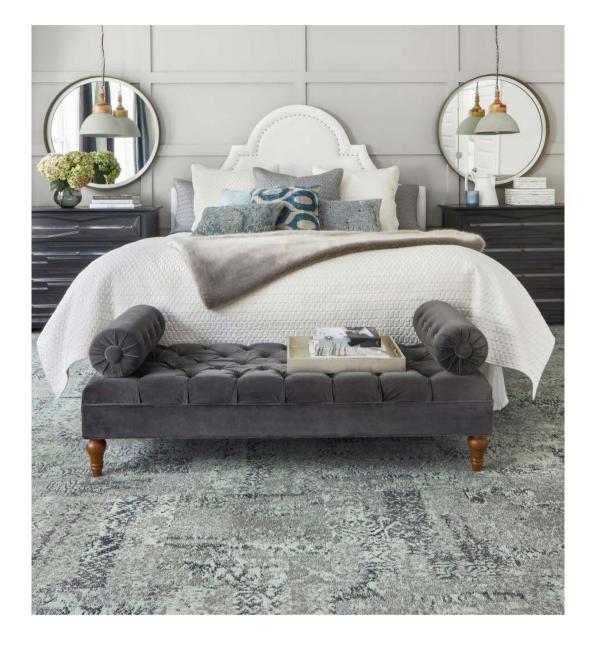
Finally, a sisal look without the fuss. This woven diamond pattern is plush to the touch and easy to care for. Shown in linen.

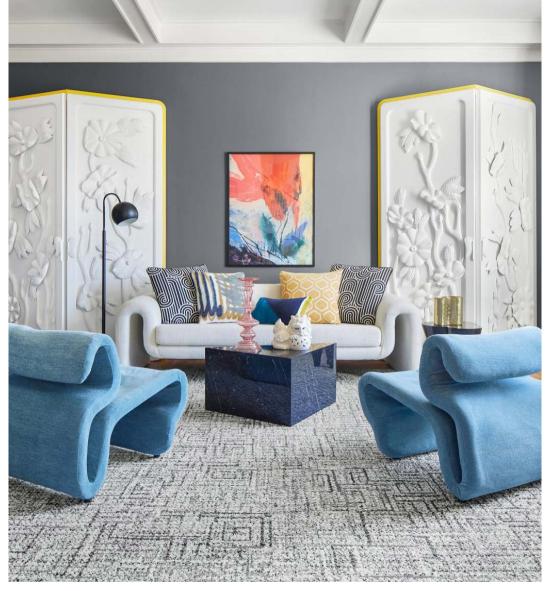












### $\textbf{Well Heeled}^{^{\text{\tiny TM}}}$

+ New Style

This Turkish-inspired design is an homage to the glorious Oushak rugs of the 17th-century. Craft a perfectly elegant area rug with the antiqued patina and classic patterns of this style. Shown in patina.







+ New Style

## Winding Rhodes $^{^{TM}}$

Travel to the faraway island of Rhodes without ever leaving home. This bold yet playful pattern takes the Greek key to a whole new level. Shown in chalk.







#### American Treasures™

The Southwest is back in style with desert inspired patterns that are colorful and rustic. It takes inspiration from hand woven fabrics that have rich and intricate patterns. The colors are earthy with pops of soft color. Pairs well with Highland Hills and Rib Velvet. Shown in pink.







#### **Boardwalk**<sup>TM</sup>

Pair natural colors with pattern, dimension, and above all, intrigue. Twist and turn the tiles in any direction, and no two rugs will be the same. Shown in grey











#### Shadow Hills<sup>TM</sup>

This pattern recalls wood grains and flowing ponds. Movement in every direction gives it a seamless look that feels familiar, but has enough mystery to keep the eye intrigued. Shown in storm.











## Walking On $Air^{M}$

A wise man once said: not all who wander are lost. Who knows where this landscaped maze pattern will lead, but the plush texture is sure to be savored by bare feet. Shown in flannel pigeon









Jump Jive<sup>TM</sup>

A rhythmic, two-tone chevron pattern that skips across a surface of welcoming softness. This is a random pattern and no two tiles are alike. The pattern will not align. Shown in cream





## Mined and yours<sup>TM</sup>

Glam looks and modern design are in sync and in style. This metallic is still manufactured sustainably and made to shimmer. Shown in pigeon/silver







+ New Colors



### Cut Corners TM

Subtle diamonds. Subtle colors. Sometimes two subtles make a look that's oh so right. Bring it into a space for a modern, polished vibe that won't be overlooked. Shown in frost

















### Palm Reader<sup>TM</sup>

A hint of nature and touch of glamour come together. This pattern's easy-going personality suits a range of styles, from the dramatic to mid-century modern. Shown in kale







#### Fret Me Not<sup>TM</sup>

The precision of a pattern brings the feel of an old world craftsman at work, while the soft plushness gives it a modern edge. The best of both worlds is now ready for yours. Shown in pearl.













### Deep Impressions<sup>TM</sup>

The irregular texture will remind you of changing terrain while the grainy weaves are reminiscent of stone. Industrial in appearance, its varied loop pile gives it a soft and luxurious feel underfoot. Shown in granite.











## Biscayne Breeze<sup>TM</sup>

What's not to love about chic palm prints? The bold graphic instantly adds personality to a space. And when wanderlust beckons, palms are the perfect answer. Shown in black/white.







#### Tweed Indeed<sup>TM</sup>

Elegant, understated and rich. This classic tweed pattern is similar in look and feel to a flat weave rug. Dress your space to impress by mixing with Be Cool for a tailored custom look. Shown in kiwi.



















#### How Bazaar<sup>TM</sup>

Inspired by Moroccan domestic craftwork for a design that is both elegant and nostalgic. Combining this traditional design aesthetic with the soft illumination of pastels, gives a light and inviting atmosphere to any room. Shown in coral.



### Be Cool<sup>TM</sup>

Inspired by a traditional weaving style called Saori, which values creativity, free expression and individuality. It's a handmade look that adds a unique textured element to any room. Pairs well with Tweed Indeed™. Shown in teal.



















#### Oasis Retreat<sup>TM</sup>

Abstract and inviting, this style is a modern take on a most traditional rug. Multicultural influences, from travels near and far, serve as the inspiration in this global folk patterning. Shown in granite.









#### Among The Wildflowers TM

A graphic floral pattern inspired by the Arts and Crafts movement, these romantic and natural forms evoke colors found in meadows. The raised loops frame out the organic forms to give it added depth and dimension. Shown in ivy.













### Tyed Over<sup>TM</sup>

The classic ikat gets a modern update. Shown in cobalt.







#### **V**adara<sup>TM</sup>

A masculine, faded Persian style. The variations ensure each rug will be oneof-a-kind. Shown in black/white.

+ New Style





### Pasadena Hills<sup>TM</sup>

The southwest has never looked so subtle and sophisticated. Use in a space where comfort and style are both must-haves. Reminiscent of a wool rug and irresistibly soft under-foot. Shown in frost.









### La-Di-Da<sup>™</sup>

Inspired by vintage oriental rugs, this soft, washed look pairs well with Fret Me Not. Shown in seafoam.











## $\mathbf{Fedora}^{\scriptscriptstyle \mathsf{TM}}$

A classic style, made with post-consumer recycled content like plastic bottles. It's a good value and looks dapper in any room. Shown in charcoal and oatmeal.









Flannel

Lagoon

Charcoal





#### Chenille Charade™

The rich, over-dyed colors are inspired by traditional Persian rugs but you won't have to worry about walking, cooking or living on them. Easy to clean, easy to change, easy to love. Shown in frost











### House Pet<sup>TM</sup>

This pet comes in adorable colors, and has the wirey texture of a terrier puppy. Shown in tabby cat, chameleon, iguana and painted turtle. Not eligible for cutting services or for use over radiant heat floors.









## **Upcycle**<sup>TM</sup>

An awesome rug with integrity. Made from 100% recycled nylon, including rescued fishing nets from our partnership with Aquafil Global. Shown in teal







**→** New Colors

Made You Look is our big box of crayons. Whatever you dream, it can be realized using our huge array of colors. They work easily across collections, and our cutting service will create any design that you can imagine. Shown in orange and bright white.





## In The Deep $^{^{TM}}$

Shag has become a stylish modern standard. Deep, cozy and 100% recycled (and recyclable), it's easy to clean and even easier to walk on. *Shown in frost and bone*.



+ New Colors

### $\textbf{Dappled Daylight}^{^{\text{\tiny TM}}}$

This timeless look is versatile enough to blend with any color. But the bold contrasts make it a pattern that's more than capable of standing out. Shown in black













#### Tuxedo Pocket<sup>™</sup>

Like the grooves in a vinyl record, this rug shows its very subtle hatchings with style. Reminiscent of classic mid-century design, it has confidence and swank without being showy. Pair it with modern pieces or vintage decor. Shown in cobalt



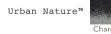






#### Urban Nature<sup>TM</sup> Down To Earth<sup>TM</sup>

Urban Nature and Down to Earth were designed to mimic the natural gradients seen on moss-covered cliffs by the seashore. They look stunning together and also make for more subtle looks on their own. UrbanNature Shown in Charcoal/Lichen combined with Down to earth Charcoal.



























**→** New Colors























#### Tailored Touch<sup>TM</sup>

Keep your room relaxed and inviting with our slightly nubby and speckled new design. Tailored Touch is a warm berber style that invites you to walk on it barefoot. Shades of colors blend in a subtle way through each loop, giving it depth and interest. Shown in linen.









#### Suit Yourself<sup>TM</sup>

Get the distinctive look of sisal with a subtle herringbone pattern using our nature-inspired neutral color palette. Shown in linen.







### Fully Barked $^{\text{\tiny TM}}$

Deep ridges of velvet in earthy shades make a rug that is both durable and attractive. Shown in oyster



### $\textbf{Dillinger}^{^{\text{\tiny TM}}}$

Thin pinstripes make for a neat, tailored look. Looks best installed parquet style. Available in grey.







### Carry A Torch<sup>TM</sup>

Luxe contrasting yarns rendered in an irregular pattern come together effortlessly to create an incredibly soft and lush environment. Shown in cream.











#### Top Hat<sup>™</sup>

The crosshatch pattern creates a visual expression that pops-in bright colors or classic blackplayful enough for a kid's playroom but elegant enough for a living room. Shown in light blue.







#### 35th Street<sup>™</sup>

See the chevron pattern? It's designed to mimic tire tracks on a city street, making this fun and expressive look perfect for your house's high-traffic areas-entryways and kids' playrooms. Shown in light blue.





Light Blue



# Vintage Vibe<sup>TM</sup>

Our modern take on traditional Moroccan Beni Ourain rugs. The diamond pattern features subtle, natural imperfections to honor the ancient weaving technique it mimics. Shown in cream.





















**Y**abara<sup>TM</sup> Shown in iron.

Named for a West African welcome dance, we love this durable, organic, tribal style and hope everyone dances on it.













### Parallel Reality<sup>TM</sup>

Our perennial best-seller, available in 10 colors, delights with ever-pleasing rolling colors that give your room impact and motion. Pairs great with other solid styles. Shown in grey.





#### Winston<sup>TM</sup>

A playful way to get the trendy tailored look and bring in some color. Shown in kiwi.

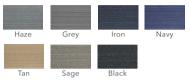






#### Rush Street<sup>TM</sup>

With elegant stripes and a shorter weave, you can put this rug in your busiest rooms, and it will remain dapper and distinguished. Shown in haze.





#### Heaven Sent<sup>™</sup>

The beveled edges of this style give it an elevated sense of sophistication but its soft, loopy texture makes it the perfect foundation for a playroom or bedroom. Shown in pearl, frost and indigo. Not eligible for cutting services.





#### St. Kieran's Skylight™

Inspired by light beaming through an epic stained glass window, this new style evokes a vintage, heirloom feel and creates a sense of peace and inspiration in any room.

Shown in aquamarine.



Aguamarin

### Antique Minx<sup>TM</sup>

Two-toned, dual-textured eye-catcher.

The rich colors and vintage touch are even better in person. *Shown in magenta*.



→ New Colors





#### Nizhoni Patchwork TM

Designed in the tradition of the great American Southwest, Nizhoni is the Navajo word for beautiful. Looks great in rooms that range from rustic and raw to vintage and sophisticated. Shown in crimson.







#### $Reoriented^{TM}$

A remix that looks to classic Oriental rugs as inspiration, it deconstructs and then reinvents the original with interesting colors, surprising arrangements and a laid back vibe. Shown in grey.









Layone



### Something Concrete<sup>™</sup>

Concrete doesn't have to be cold. This design brings the raw, urban textures of a warehouse loft into a warm, inviting rug. Shown in cream.











#### Scottish Sett<sup>TM</sup>

An elegant, traditional plaid with pops of color to give this classic pattern a modern twist. Shown in natural.















#### **Salvatore**<sup>TM</sup>

Like chalk lines on a custom suit, this style is made just for you. This is a random stripe pattern and no two tiles are alike. Available in grey.





### Collins Cottage™

This classic houndstooth pattern will perfectly complement any space and decor. It's like giving your father's favorite old blazer a vibrant new life. Shown in charcoal.











#### Fall In Line<sup>TM</sup>

Rows of low tight loops and slightly higher cut-pile introduce textural variation to the classic precision of pinstripes. Looks best installed parquet style. Shown in jade.









#### $Milliner^{TM}$

Tidy rows of 100% recycled Nylon fibers in tight loops make Level Setting tough. Its unique low-profile texture makes it perfect for busy areas. Parquet installation is recommended. This is a random stripe pattern and no two tiles are alike. The pattern will not align. Shown in blue.

















#### Thursday Daisies<sup>TM</sup>

A shaggy ode to a candy store, you can almost smell the licorice in the air. We've been told it is the best playroom rug you can buy. Shown in dahlia.







#### Like Minded<sup>TM</sup>

Super cheery and equally cozy, it's a rug that pairs well with other thicker styles and creates a charming area rug on its own. Make it extra fun by pairing with Parallel Reality $^{\text{\tiny TM}}$ . Shown in pink.





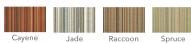






### Line, please<sup>TM</sup>

Straight rows of tight loops with a classic look work for every decor. Looks best installed parquet style. Made in the USA. This is a random stripe pattern and no two tiles are alike. The pattern will not align. Shown in cayene.





#### **Cambium**<sup>™</sup>

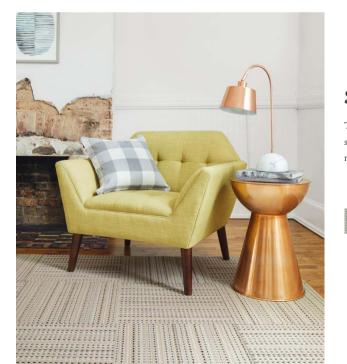
Clever camouflage patterning in unexpected, acid-bright color combinations designed to keep messes artfully hidden. This is a random pattern and no two tiles are alike. The pattern will not align. Shown in poppy.





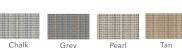






#### Sew What™

The bright bits of color woven in this soft style give it a handcrafted, yet sophisticated, needlepoint look. Shown in pearl.





#### Rib Velvet<sup>TM</sup>

At first glance, it favors a flat woven needlepoint. But one touch reveals surprising complexity, as raised stripes offer structure and sturdiness. This style holds up to heavy traffic, with plenty of charisma to stop it too. Shown in wheat.







#### Mod Cow<sup>TM</sup>

This classic hide design mimics the natural patterns found on the farm — every square is an original. Shown in black.











#### $Lilting^{^{\text{\tiny TM}}}$

Designed to capture the image of sound rippling over a still body of water. The intriguing combination is texturally complex and visually stunning. Shown in teal.









### $\textbf{Zebra Crossing}^{^{\text{\tiny TM}}}$

Create a festive safari escape with everyone's favorite zebra pattern in super soft yarns. Note: This style has a beveled edge and is not eligible for our Cutting Service. This is a random pattern and no two tiles are alike. The pattern will not align. Shown in blush.







→ New Colors

#### Mod Café™

Space-age modern takes center stage with a rug that uses bold graphics in muted shades to bring the right amount of retro into your room. Shown in linen.















Step back to a time when cobblestone walks dotted the landscape. The scattered design gives a natural look, as if the stones were hand-placed by a mason. The pattern scales with size and plays well with Stone Course. Shown in teal.



Rue









#### Stone Course<sup>TM</sup>

This style scatters stones of all shapes and sizes across the design for an eclectic vibe that's sure to delight. Pattern mixes well with Rue. Shown in purple stone.







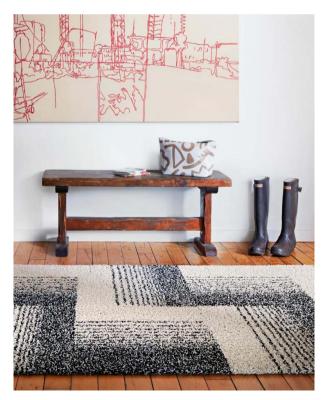




ively zigzag patterning in plush softness provides a feast for the eyes (and the toes). This is a random pattern and no two tiles are alike. The pattern will not align. Shown in cream.







#### Marston<sup>™</sup>

Graduated shades of color make an area rug that has warmth like a cozy sweater. Shown in black/bone.







#### Roadside Attraction™

Soft and inviting, but also extremely durable. Turn a square to create a chevron or diamond pattern and dial up your design. Shown in haze.













### It's snow problem™

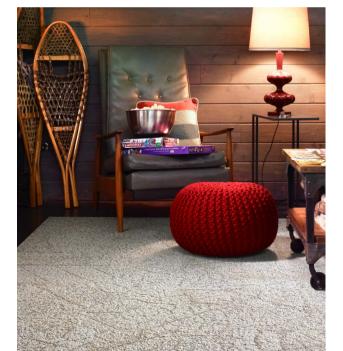
This multi-level loop style is a quiet delight any time of year. Makes a great area rug for the comfort and traffic of living rooms and dens. Shown in bone.











#### Leaf Behind™

This sophisticated style creates the foundation to a beautiful luxury look and feel. Shown in bone.









#### Morning Coffe<sup>™</sup>

A signature blend of varied colors and loop yarns for a rich and robust surface that will perk up the most demanding spaces. Shown in latte.

















### $\textbf{Coming Along}^{\text{\tiny TM}}$

The familiar look of woven seagrass but in earthfriendly fibers that make it softer and easier to maintain. Shown in pearl.



















### Level Setting<sup>TM</sup>

Tidy rows of 100% recycled Nylon fibers in tight loops make Level Setting tough. Its unique low-profile texture makes it perfect for busy areas. Parquet installation is recommended. This is a random stripe pattern and no two tiles are alike. The pattern will not align. Shown in blue.



#### Finer Things™

Reminiscent of a Berber, this hardworking, low pile design is great for rooms with heavy traffic. Each tile has subtle differences, giving the rug a seamless look. Shown in cream.













#### Highland Hills<sup>TM</sup>

The best of both worlds. A modern southwestern style with a timeworn, faded look. This pattern stands alone, or pairs well with Rib Velvet or American Treasure. Shown in flannel blue.







### Twisted Spokes<sup>TM</sup>

Create crazy awesome energy by mixing colors or pair with solids to build a pattern. Super fun for playrooms and still sophisticated for grown up playrooms, too. Shown in black.

















### **Asteria**<sup>TM</sup>

This floral pattern can feel surprisingly masculine in the right space, like a French royal heirloom. Still undeniably soft and pretty, this is sure to be an instant classic that works with so many styles and looks gorgeous on its own. This is a random pattern and no two tiles are alike. The pattern will not align. Shown in lapis.





#### Remembrance<sup>TM</sup>

Remembrance is a mélange of Persian rug references in a modern remix. Made of 100% recycled Nylon face fibers. Made in the USA. This is a random pattern and no two tiles are alike. The pattern will not align. Shown in tidal and teal.











#### **Floweret**<sup>TM</sup>

A hip, playful way to freshen up a room, it's like walking through a soft field of flowers. Shown in pink









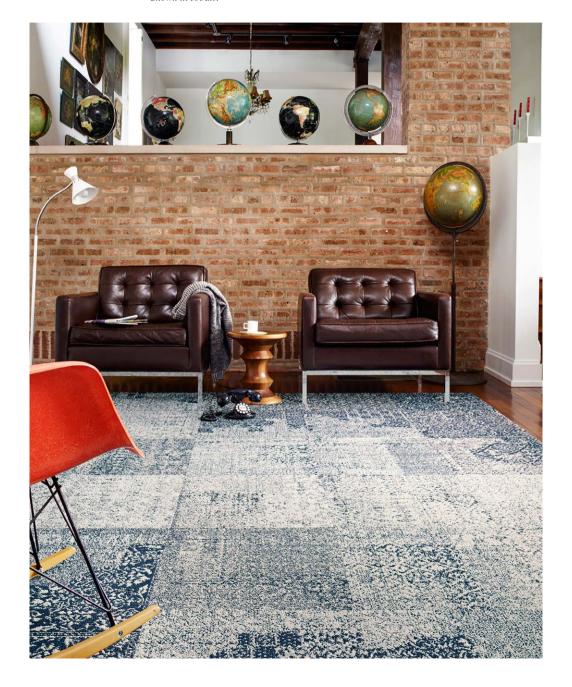




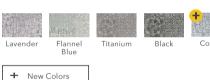
#### SIGNATURE RUG

### Kensington Gardens Two $^{^{\text{\tiny TM}}}$

Three styles; Kensington Blossom™, Kensington Blend™ and Kensington Current™ - combine to create this deconstructed rug that's a modern take on a traditional look. Together, they take you through a sumptuously contemporary English countryside. Shown in cobalt.









A key part of our Kensington Gardens rug system, the Current is representative of the winds that help keep a garden healthy. *Shown in titanium*.

## $Kensington\ Blend^{^{TM}}$

A subtle mix of the Kensington Current and Kensington Blossom styles, this rug has a timeworn look, with distressed patches and textures. *Shown in lavender*.

## Kensington Blossom<sup>™</sup>

The most vibrant style in our Kensington line, this rug is both graphic and organic. Shown in flannel blue.





+ New Colors











Lavandar

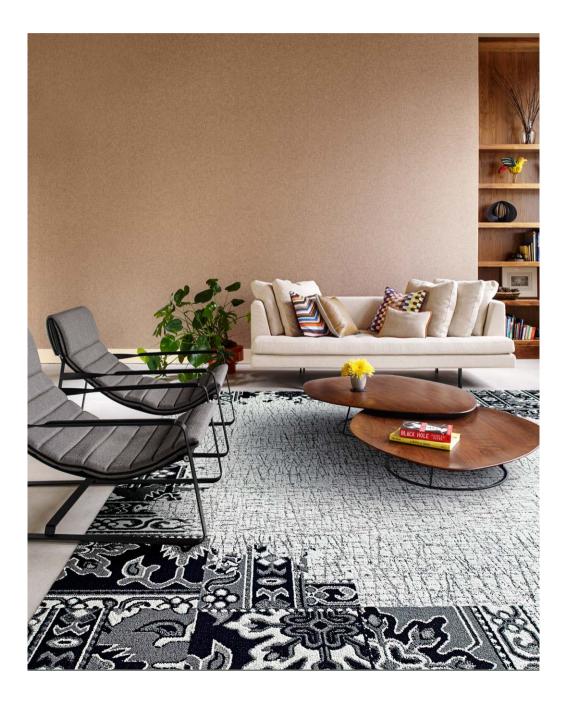


57

#### SIGNATURE RUG

#### Turkish Timber<sup>TM</sup>

Like our Kensington line, these styles create a distinct, deconstructed, modern look in the timeless tradition of Turkish rugs. The system is composed of Turkish Smoke<sup>TM</sup>, Turkish Blend<sup>TM</sup> and Turkish Bloom<sup>TM</sup>. Shown in black.



























#### Turkish Smoke<sup>TM</sup>

In light, delicate tones, the design of this style plays a lovely role in our Turkish Timber area rug. It also looks great in designs with richer styles that pull out the tones in the organic pattern like natural birch wood. Shown in tan.

### Turkish Blend<sup>TM</sup>

Mixing the subtlety of Turkish Smoke and the decadence of Turkish Bloom, this style serves as the transition square in our Turkish Timber area rug and works beautifully in other designs. Try it with Solids for an elegant, high contrast look. Shown in black.

#### Turkish Bloom<sup>TM</sup>

Our eco-friendly, modular update to traditional Turkish designs. As inspired and artful as the handwoven originals but better for you and the planet. Shown in black.









#### TIENDAS FLOR MEXICO

#### Guadalajara

Av. México 2766 Col. Circunvalación Vallarta C.P. 44680 Guadalajara, Jal. T. (33) 1523 2036 T. (33) 1523 2552

#### Cd. de México Veracruz 93

C.P. 06140 Col. Condesa CDMX T. (55) 9130 8482

#### Monterrey

Plaza Vita Gomez Morin 900 Col. Carrizalejo · C.P. 66254 San Pedro Garza García, N.L. T. (81) 2315 7771

#### León

Blvd. Alonso de Torres 2331 Local 2 · Col. Panorama

#### San Luis Potosí

Plaza Las Ranas Loc. 7 Cordillera Real 225 Col. Lomas 3a Sección C.P. 78216 San Luis Potosí, S.L.P. T. (444) 833 5099

#### Veracruz

Heriberto Jara 385 Fraccionamiento Reforma C.P. 91919 Veracruz, Ver. T. (229) 283 7677

#### Puebla

23 Poniente 3302B Col Belisario Domínguez C.P. 72180 Puebla, Pue. T. (222) 248 2841

#### Torreón

Paseo de la Rosita 909 Col. Campestre la Rosita C.P. 27250 Torreón, Coahuila T. (871) 721 4204

#### Querétaro

Plaza Asuán Loc. 27 Av. Corregidora Nte 302 Álamos 3ª sección C.P. 76160 Querétaro, Qro. T. (442) 220 6821

#### DISTRIBUIDORES FLOR MÉXICO

#### Nuestro Habitat

Calle 20 entre 1F y 1G Col. México Norte C.P. 97128 Mérida, Yucatán T. (999) 927 89 63

#### Contrastilo

Altavista 120 Local 7 Col. San Ángel Inn Delegación Álvaro Obregón, CDMX, México C.P. 01000 T. (55) 5202 2200 T. (55) 4336 6319

#### Espacios Modulares

Calzada del Valle 113 Pte. Col. Del Valle Entre Río San Juan y Río Balsas C.P. 66220 San Pedro Garza García, Nuevo León Tel: (81) 19656231

#### Ofiplan

López Cotilla1947 Esquina Francisco Javier Gamboa C.P. 44600 Guadalajara, Jalisco Tel: (33) 3616 2324

#### Atavia

Av. Rafael Buelna 99, Fracc. Hacienda las Cruces. Loc. 2. C.P. 82126 Mazatlán, Sinaloa T. (669) 176 0304

#### Hicks

Av. Universidad 1041 Fracc. Los Bosques C.P. 20120 Aguascalientes, Ags. T. (449) 914 8706

#### Casa Condesa

Amsterdam 263 Col. Hipódromo C.P. 06170 CDMX T. (55) 6273 3465

#### Estefania Palma

Calle Ronces Valles 3806 Residencial San Francisco C.P. 31124 Chihuahua, Chihuahua Tel: (045) 6141 966063

#### TIENDAS FLOR LATAM

#### Colombia

Cra 38 #51-11 Bucaramanga, Colombia T. +1 (477) 774 0818

#### República

#### **Dominicana**Av. Núñez de Cáceres

Plaza Las Praderas Loc. 209 Santo Domingo 10139, República Dominicana T. +1 (809) 227 0023

### DISTRIBUIDORES FLOR LATAM

#### **IMODU**

Design Center · Nivel 1 Loc. 115 Diagonal 6 12-42 Zona 10 Cd. de Guatemala, Guat. T. +1 (502) 2507 9007

#### Cúbico

Intercasa Escazú Contiguo a McDonald's Escazú San José, Costa Rica T. +1 (506) 2288-1944

#### Nicaragua

Centro Comercial Galerías Nivel II Módulos D-2-19/ D-2-20. Km 7 Carretera a Masaya Santo Domingo, Managua, Nicaragua T. +1 (505) 8215 8476

#### El Salvador

Calle la Mascota No.931 Colonia Maquilishuat San Salvador, El Salvador T. +1 (503) 2264 9588

#### FLOR MÉXICO

Av. México 3081 Col. Vallarta Norte C.P. 44690 Guadalajara, Jal. México







/flormexico