

# FORUM

**shaw** contract® | **shaw** hospitality®

FORUM IS A COLLECTION  
FOR SEEKERS AND  
EXPLORERS; A CATALYST  
FOR NEW COMMUNITIES,  
FOR SPONTANEITY, FOR  
COMFORT, FOR PLACES OF  
WELCOME AND INSPIRATION.

DO WE GATHER  
TOGETHER FOR COMFORT  
OR FROM CURIOSITY?

Forum has been designed as a response to the changing hospitality industry. Its graceful aesthetic blends contemporary clean lines with patterns that have a soft painterly edge, blending cultures and crafts in an inspired fusion of textures and large-scale geometry.

Both the visual and tactile elements enhance the versatility of this collection designed for today's rapidly evolving hospitality environments where we no longer look at hotels just as places to sleep but as places to gather and connect.





# TACTILITY & TEXTURE

The designs include lines that merge and overlap, bold curves and strong graphical elements that make it highly adaptable at all scales. Tactile comfort alludes to sisal, jute and natural handwoven references that add a crafted feel and a tangible sense of well-being.

Machine-tufted broadloom patterns create precise details for a dimensional aesthetic in multi-level cut and loop patterns. Designed specifically for large, open hospitality areas, these styles can be customized in scale, construction and more than 280 solution-dyed nylon colors.

JOIN RUG (YR51764)  
REFINED ENGINEERED HARDWOOD in GALLANT OAK





COLLECT FIELD (YF51771)







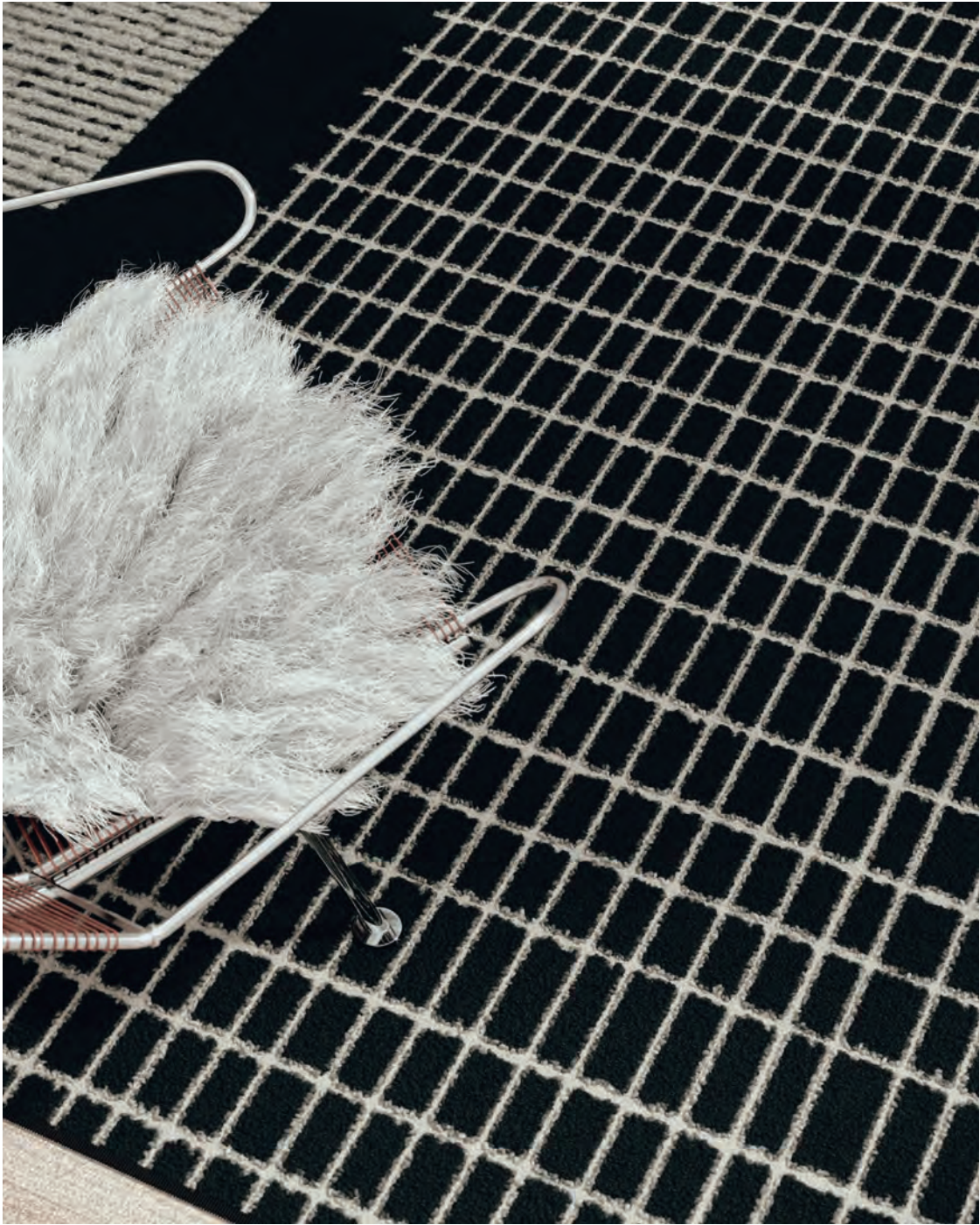


ROUND & AMORPHOUS EDGES

Forum explores shape and form not only within pattern, but also through four rugs, designed to inspire and suggest custom opportunities. Rugs add a delicate balance to the functionality, aesthetics and emotional impact of a space.

Contact your account manager for more information on complete rug customization.

ARC RUG (YR51769)  
BESPOKE ENGINEERED HARDWOOD in ARCHIVAL OAK



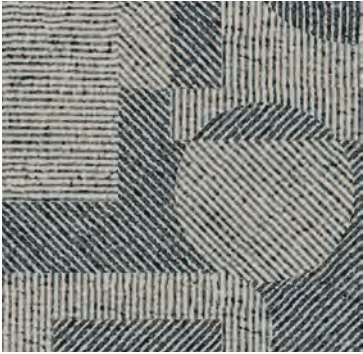


CUSTOM COLOR

A subtle palette of light, neutral tones, interspersed with calligraphic lines in a rich black, veers from artful notes of contrast to harmonious blends in a distinctive set of 17 broadloom patterns and 10 tile patterns. Further explore the Forum collection with these curated color palettes in Shaw's Foundry Custom

Design Tool. Tailored for designers, Foundry offers a powerful, virtual workspace where users can recolor products in rendered environments and order physical samples of their created patterns, streamlining the design-to-implementation process. Experiment with Foundry at: [foundry.shawhospitality.com](https://foundry.shawhospitality.com)

SMOKE



- 1 6046
- 2 CJ230
- 3 CD930
- 4 5656D

DENIM



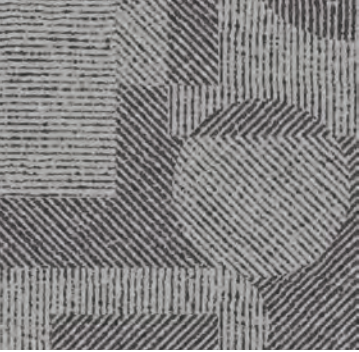
- 1 5429D
- 2 5424D
- 3 5484D
- 4 CJ491

SAGE



- 1 5790D
- 2 CJ331
- 3 5791D
- 4 CH810

STEEL



- 1 5253D
- 2 5248D
- 3 5970D
- 4 6047

NATURAL



- 1 5513D
- 2 5944D
- 3 5657D
- 4 CA439

FROSTED



- 1 5501D
- 2 CJ610
- 3 5500D
- 4 5236D

SISAL

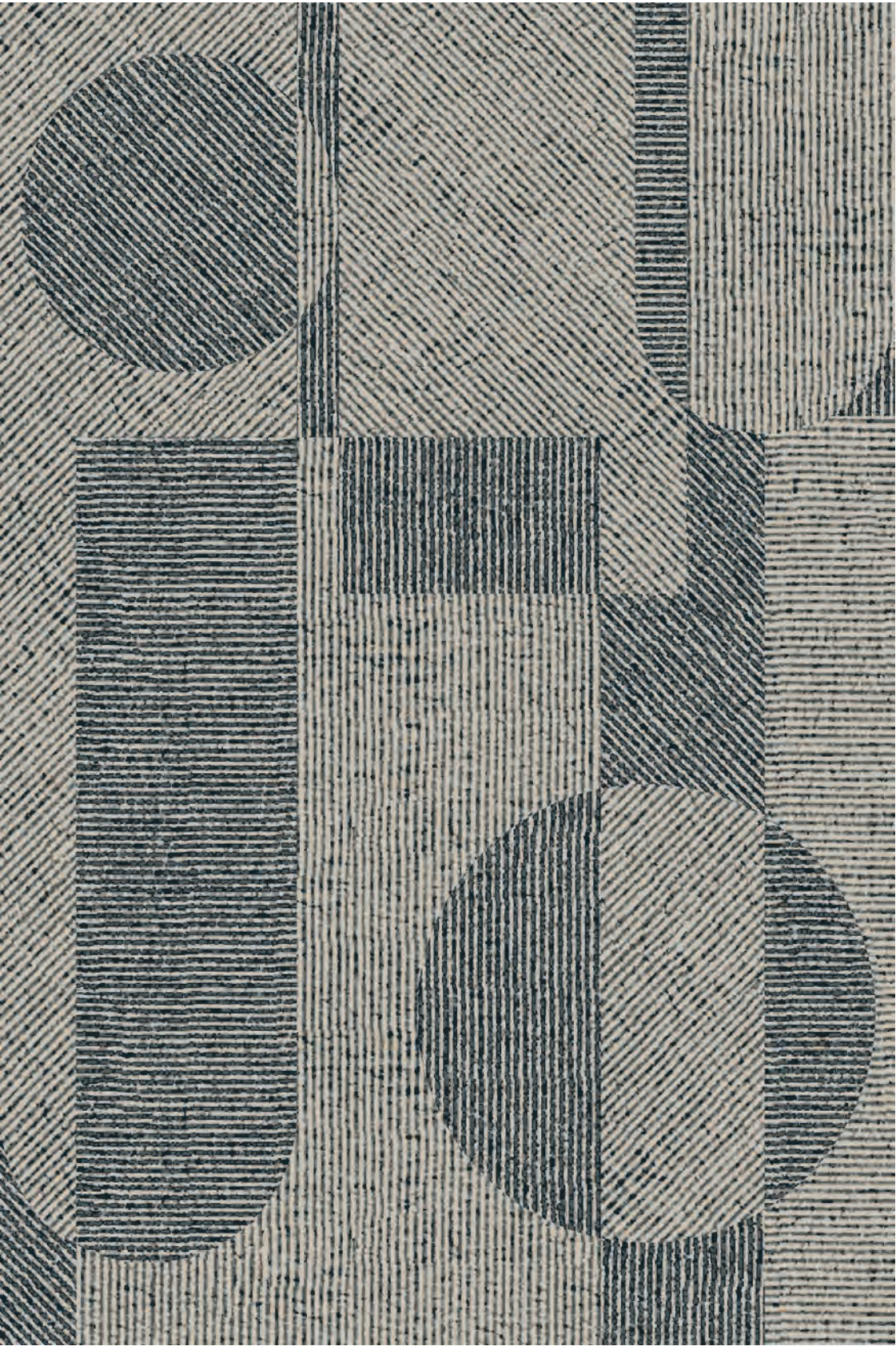


- 1 6116
- 2 5378D
- 3 CJ567
- 4 5505D

- 1 6046 CUT/LOOP
- 2 CJ230 CUT
- 3 CD930 LOOP
- 4 5656D CUT

COMPILE RUG

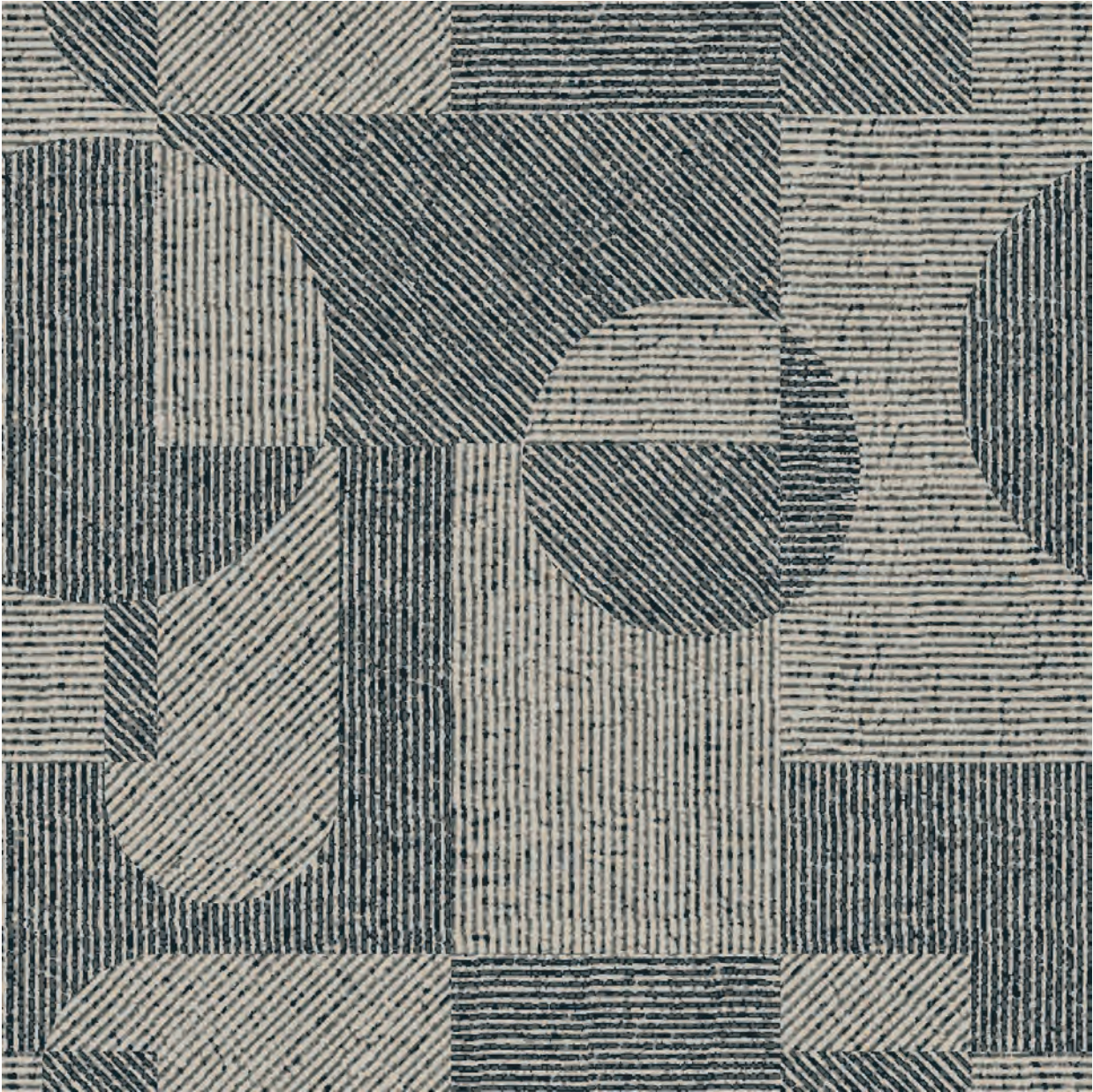
YR51763 Rug | SIZE: 12' W x 18' L | 3.66m x 5.49m





COMPILE FIELD

YF51765 | Field | REPEAT: 12’ W x 12’ L | 3.66m x 3.66m



6046  
CUT/LOOP



CJ230  
CUT



CD930  
LOOP



5656D  
CUT



6046  
CUT/LOOP



CJ230  
CUT



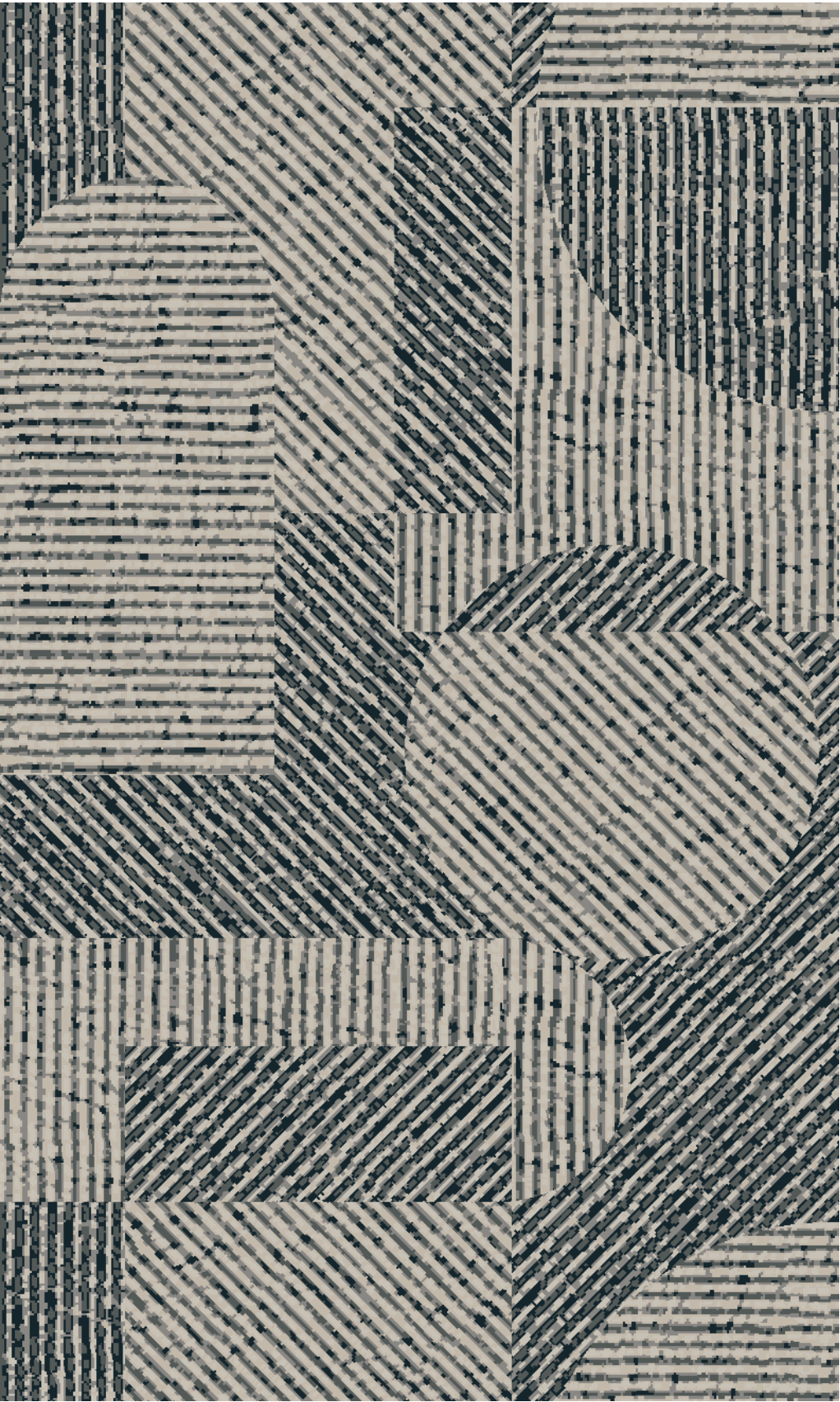
CD930  
LOOP



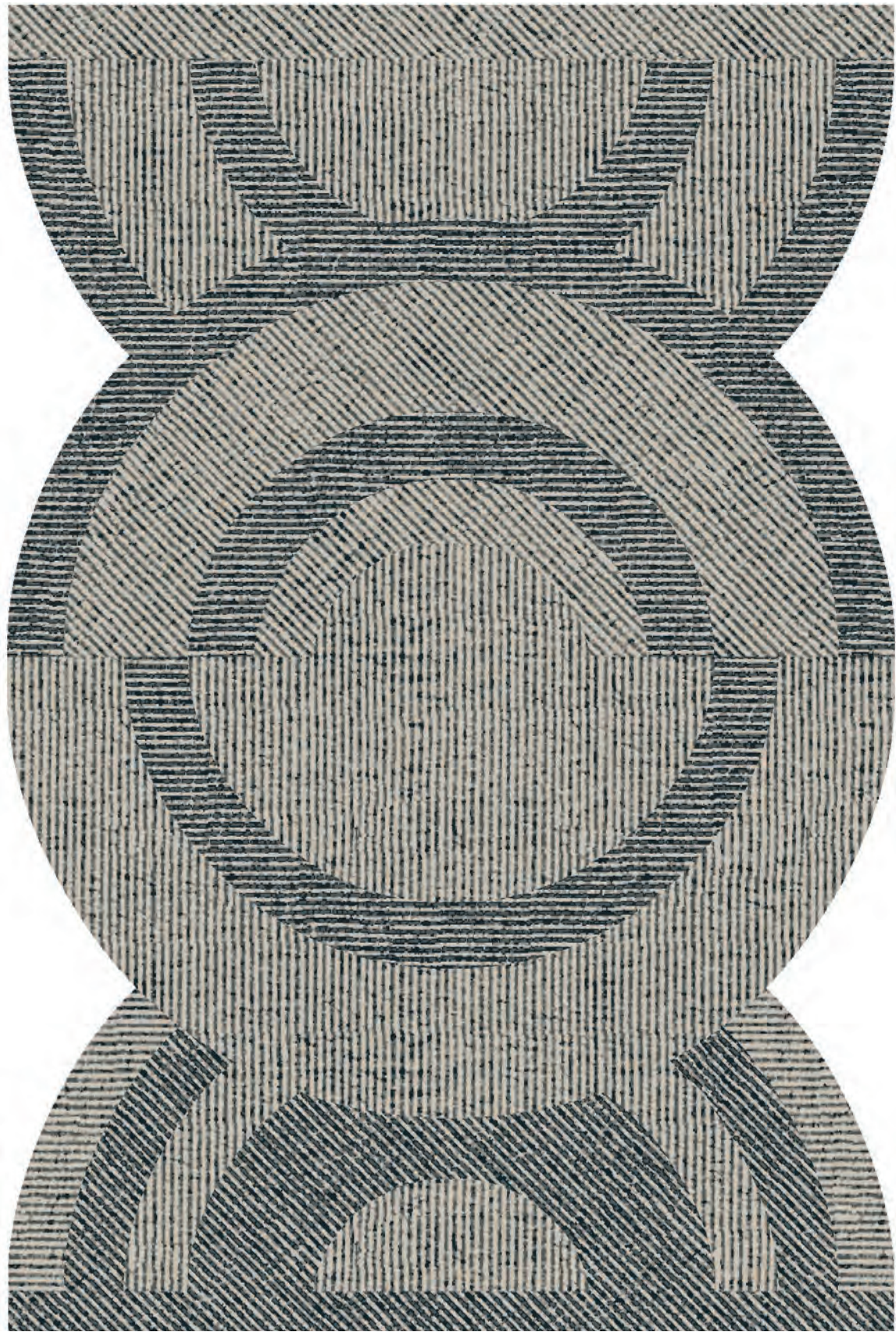
5656D  
CUT

COMPILE CORRIDOR

YN51770 | Corridor | REPEAT: 6’ W x 10’ L | 1.83m x 3.05m

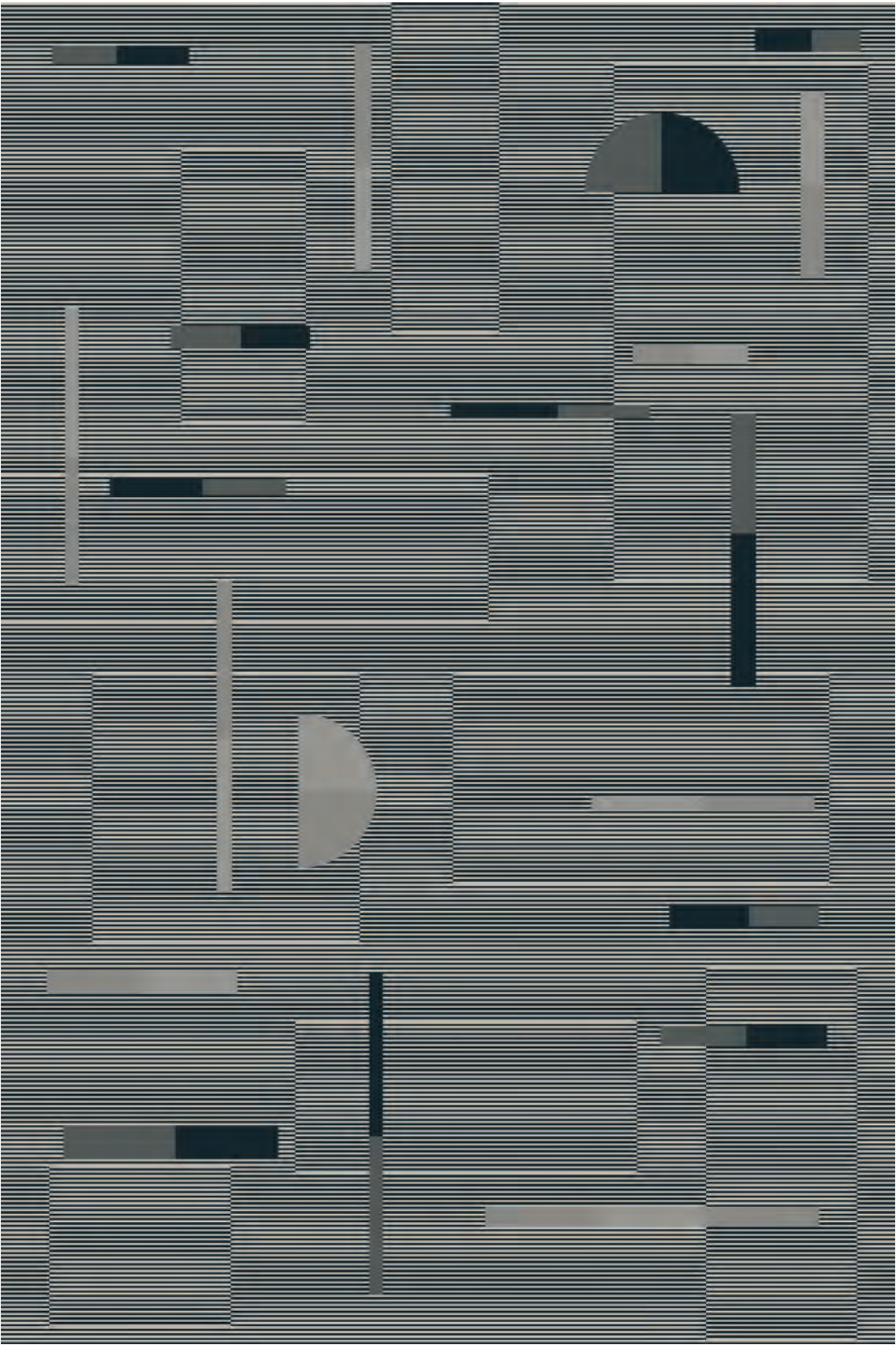






- 1 6046 CUT/LOOP
- 2 CJ230 CUT
- 3 CD930 LOOP
- 4 5656D CUT

- 1 6046 CUT
- 2 CJ230 CUT/LOOP
- 3 CD930 LOOP
- 4 5656D CUT





COLLECT FIELD

YF51771 | Field I REPEAT: 12’ W x 12’ L | 3.66m x 3.66m



- 1 6046 CUT
- 2 CJ230 CUT/LOOP
- 3 CD930 LOOP
- 4 5656D CUT

ARRANGE FIELD

YF51759 | Field I REPEAT: 12’ W x 12’ L | 3.66m x 3.66m

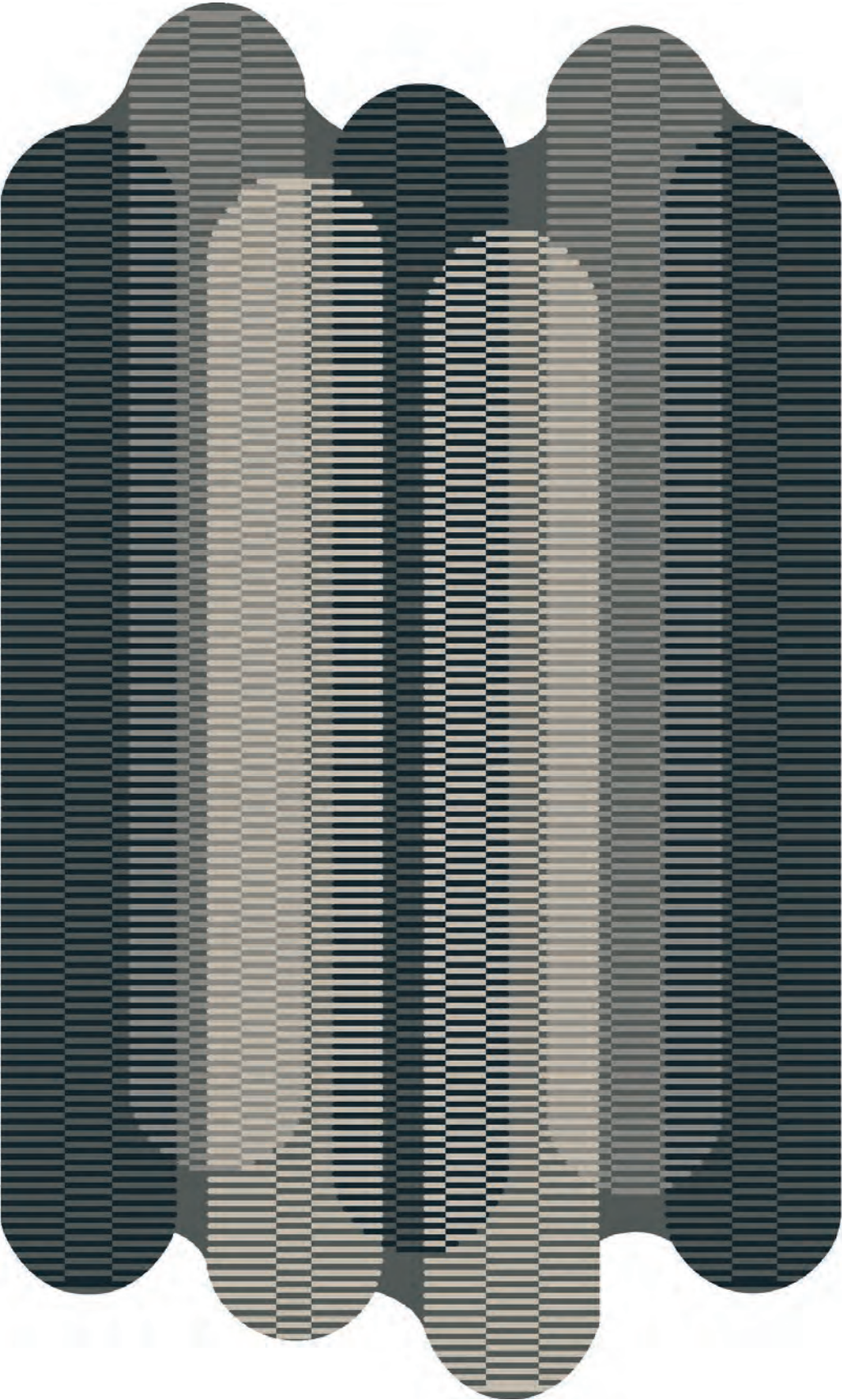


- 1 6046 CUT/LOOP
- 2 CJ230 CUT/LOOP
- 3 CD930 LOOP
- 4 5656D CUT



REUNITE RUG

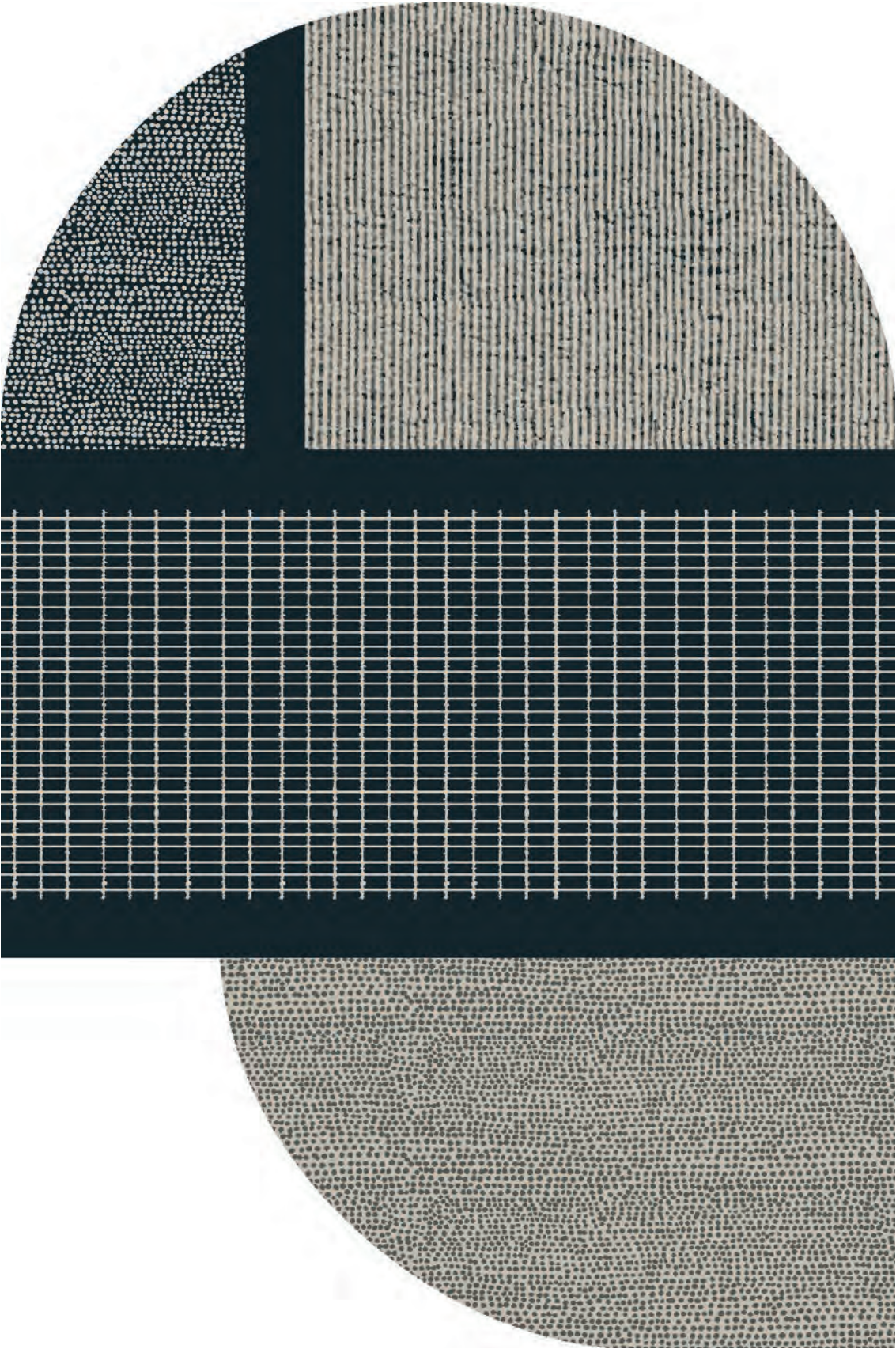
YR51766 Rug | SIZE: 12’ W x 18’ L | 3.66m x 5.49m



- 1  
6046  
CUT
- 2  
CJ230  
CUT
- 3  
CD930  
LOOP
- 4  
5656D  
CUT

ARC RUG

YR51769 Rug | SIZE: 12’ W x 18’ L | 3.66m x 5.49m



- 1  
6046  
CUT/LOOP
- 2  
CJ230  
CUT
- 3  
CD930  
LOOP
- 4  
5656D  
CUT







- 1  
6046  
CUT/LOOP
- 2  
CJ230  
CUT
- 3  
CD930  
LOOP
- 4  
5656D  
CUT

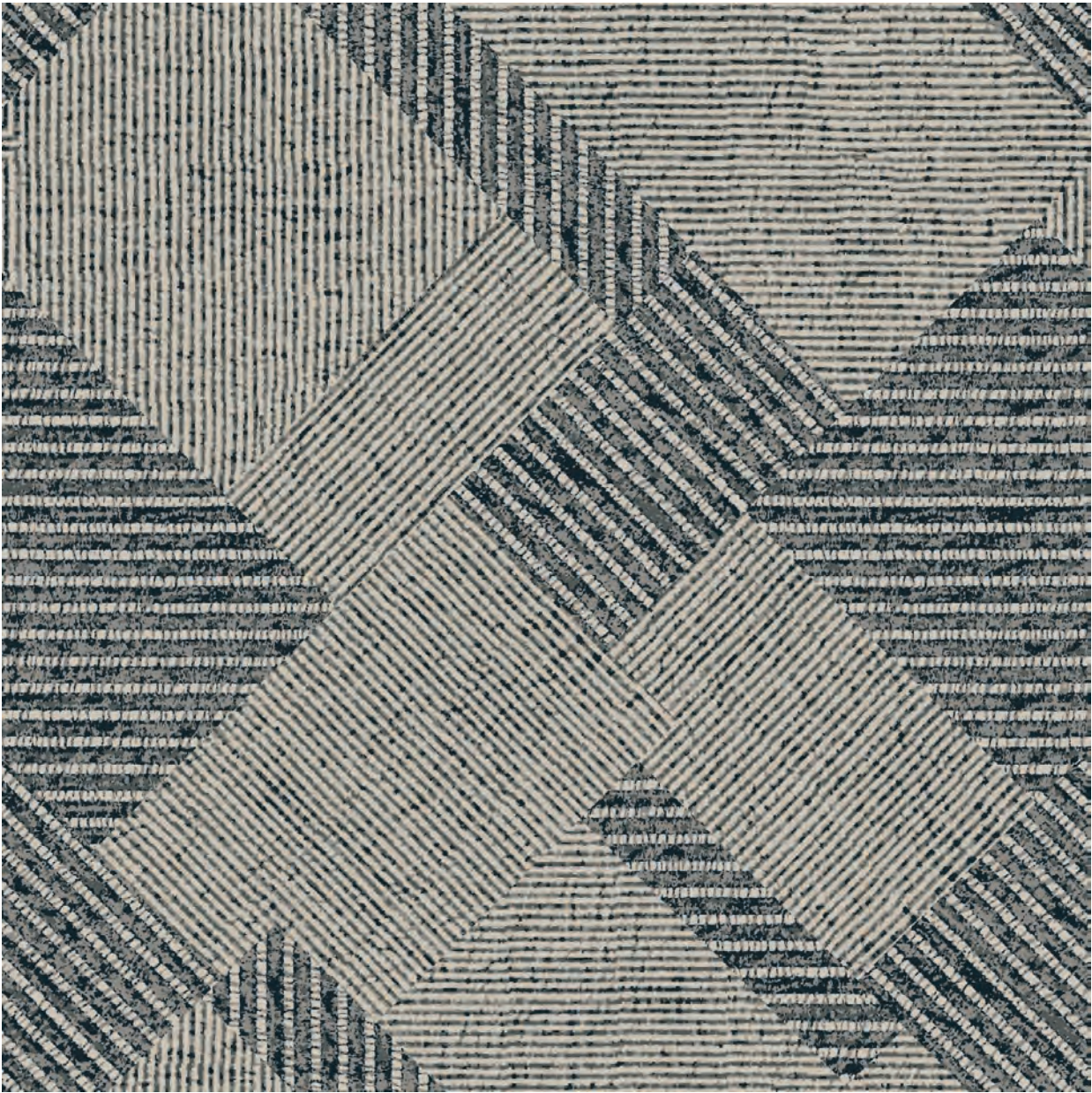
- 1  
6046  
CUT/LOOP
- 2  
CJ230  
CUT
- 3  
CD930  
LOOP
- 4  
5656D  
CUT





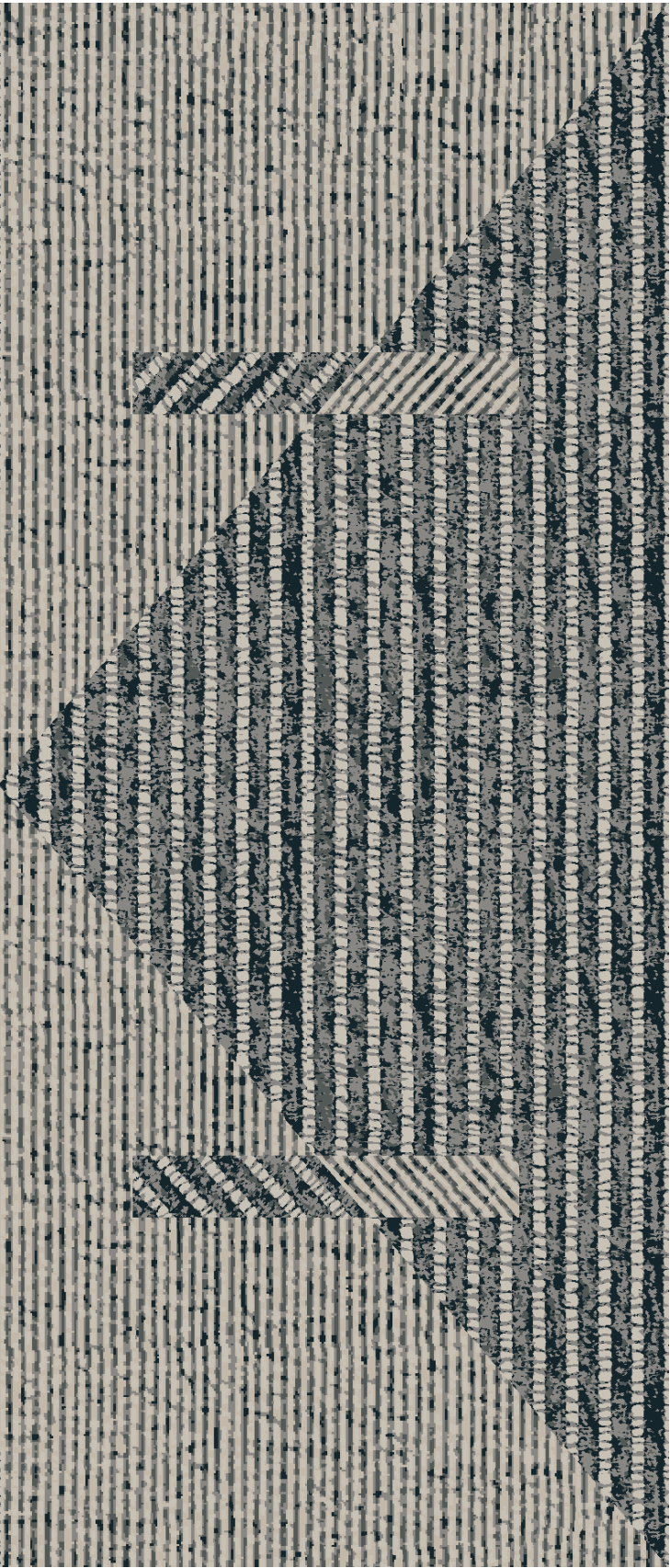
JOIN FIELD

YF51775 Field I REPEAT: 12’ W x 12’ L | 3.66m x 3.66m



JOIN CORRIDOR

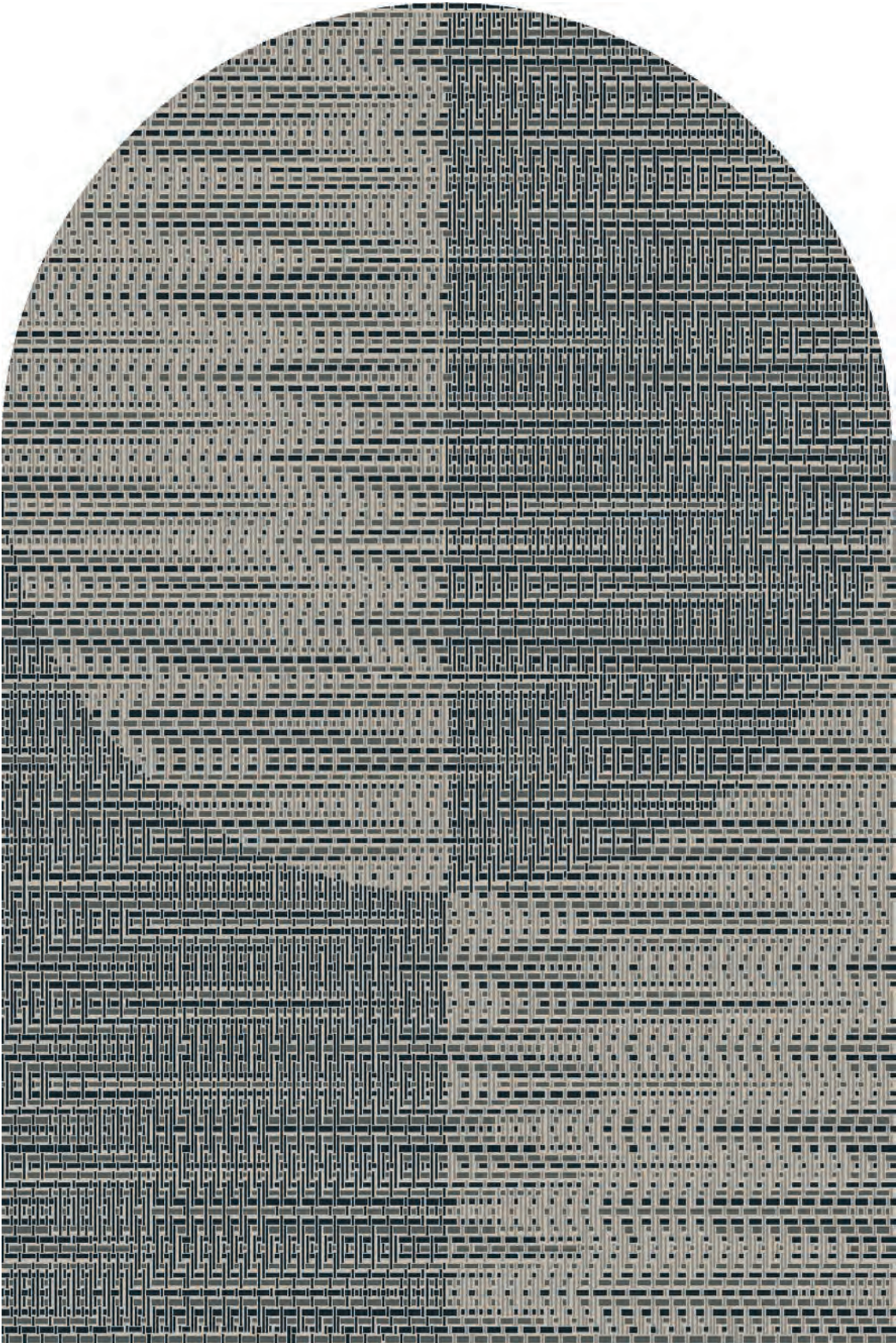
YN51762 | Corridor I REPEAT: 6’ W x 14’ L | 1.83 x 4.27m





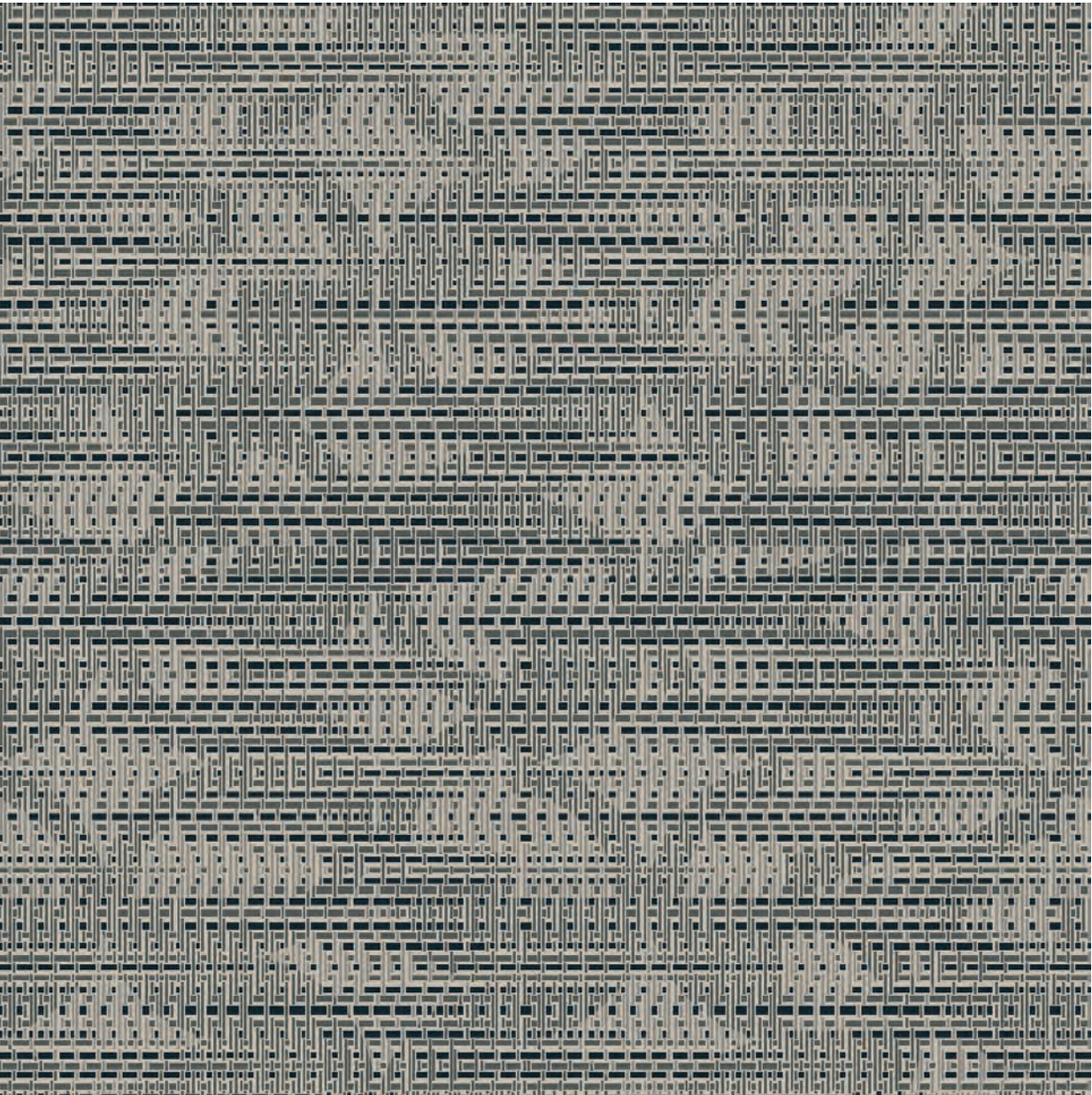
ASSEMBLE RUG

YR51760 Rug | SIZE: 12’ W x 18’ L | 3.66m x 5.49m



ASSEMBLE FIELD

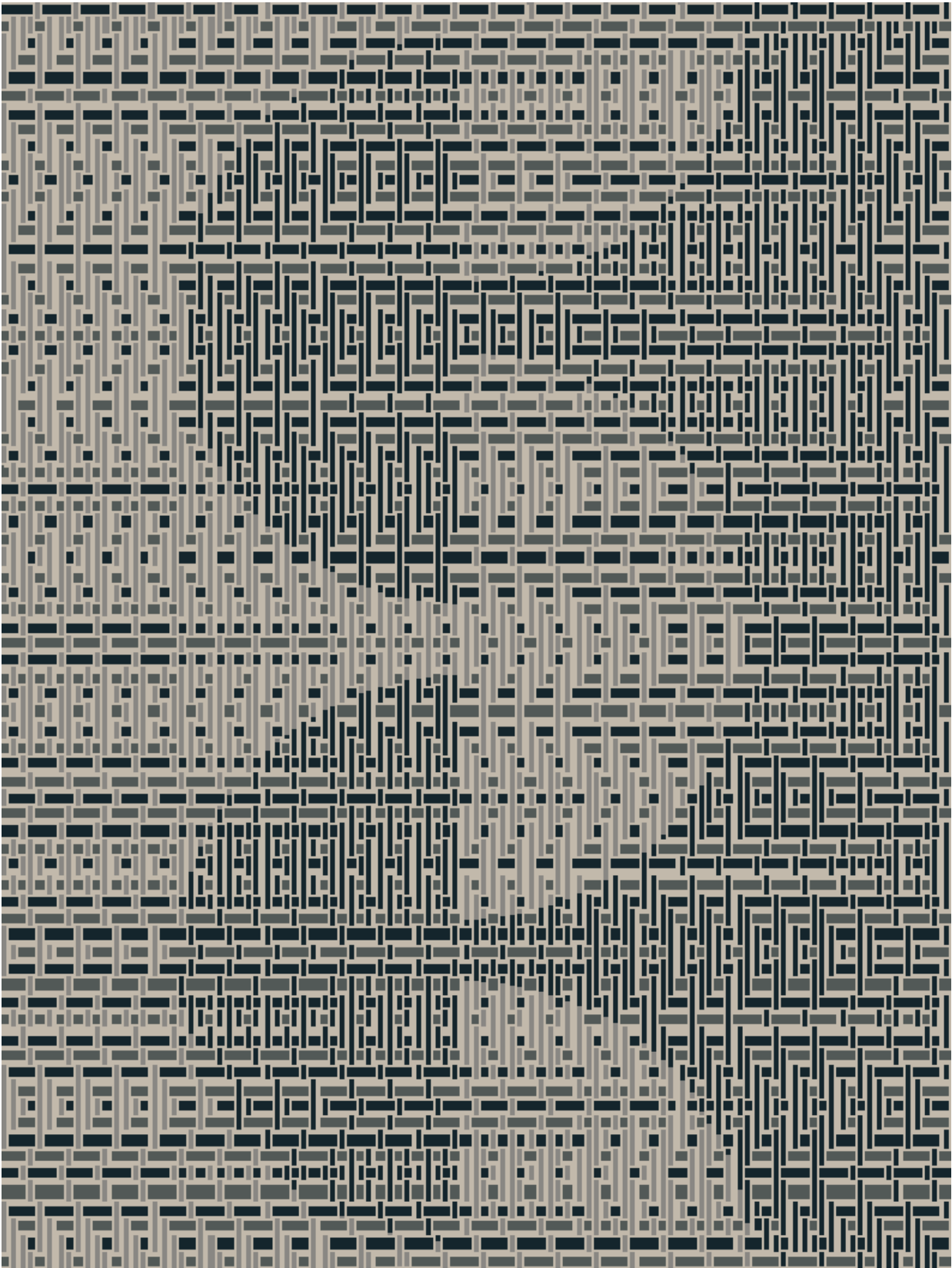
YF51772 | Field | REPEAT: 12’ W x 12’ L | 3.66m x 3.66m





CHORD CORRIDOR

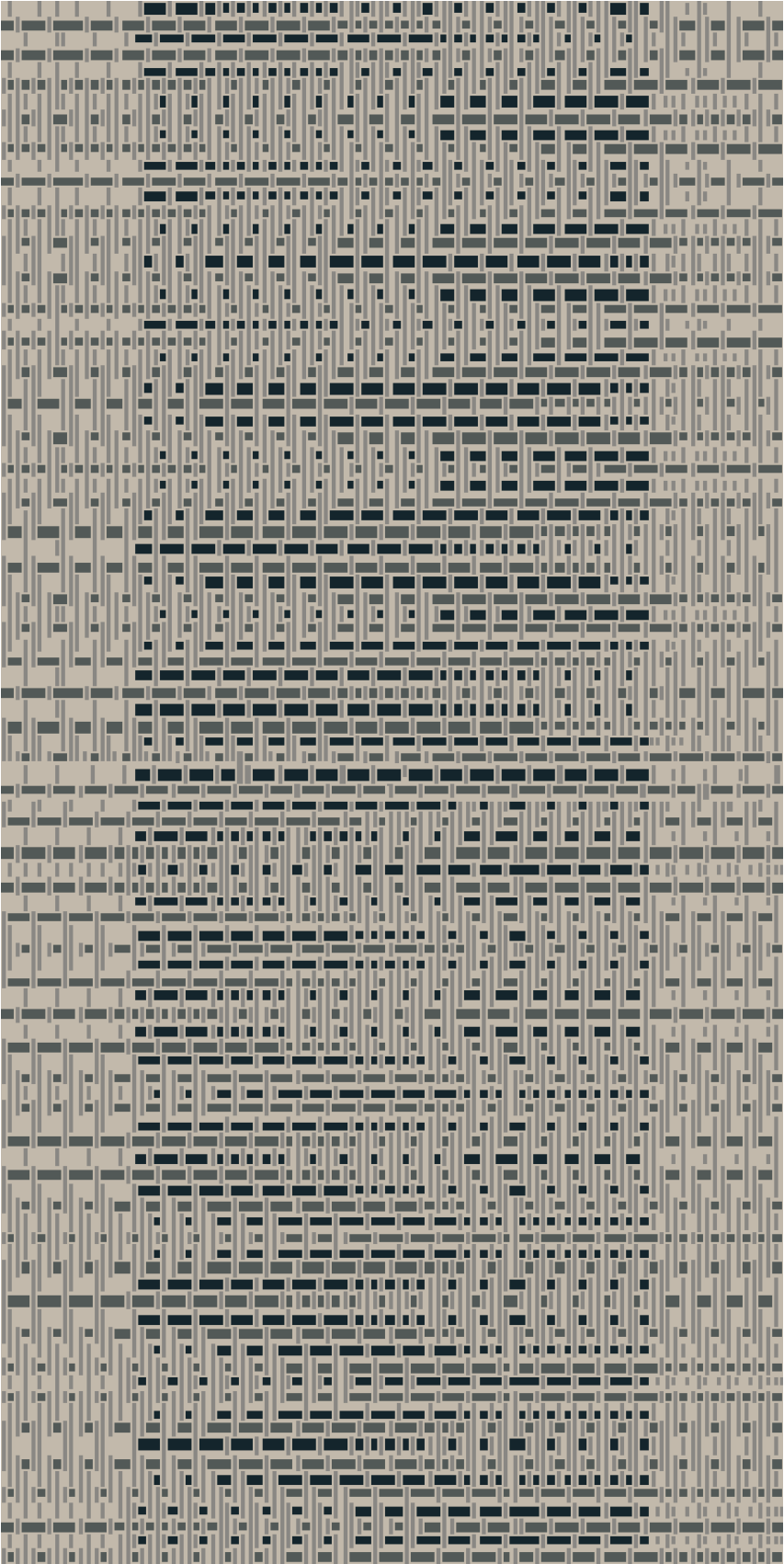
YN51761 | Corridor | REPEAT: 6' W x 8' L | 1.83 x 2.44m



- 1  
6046  
CUT
- 2  
CJ230  
CUT
- 3  
CD930  
LOOP
- 4  
5656D  
CUT

ASSEMBLE CORRIDOR

YN51757 | Corridor | REPEAT: 6' W x 12' L | 1.83 x 3.66m



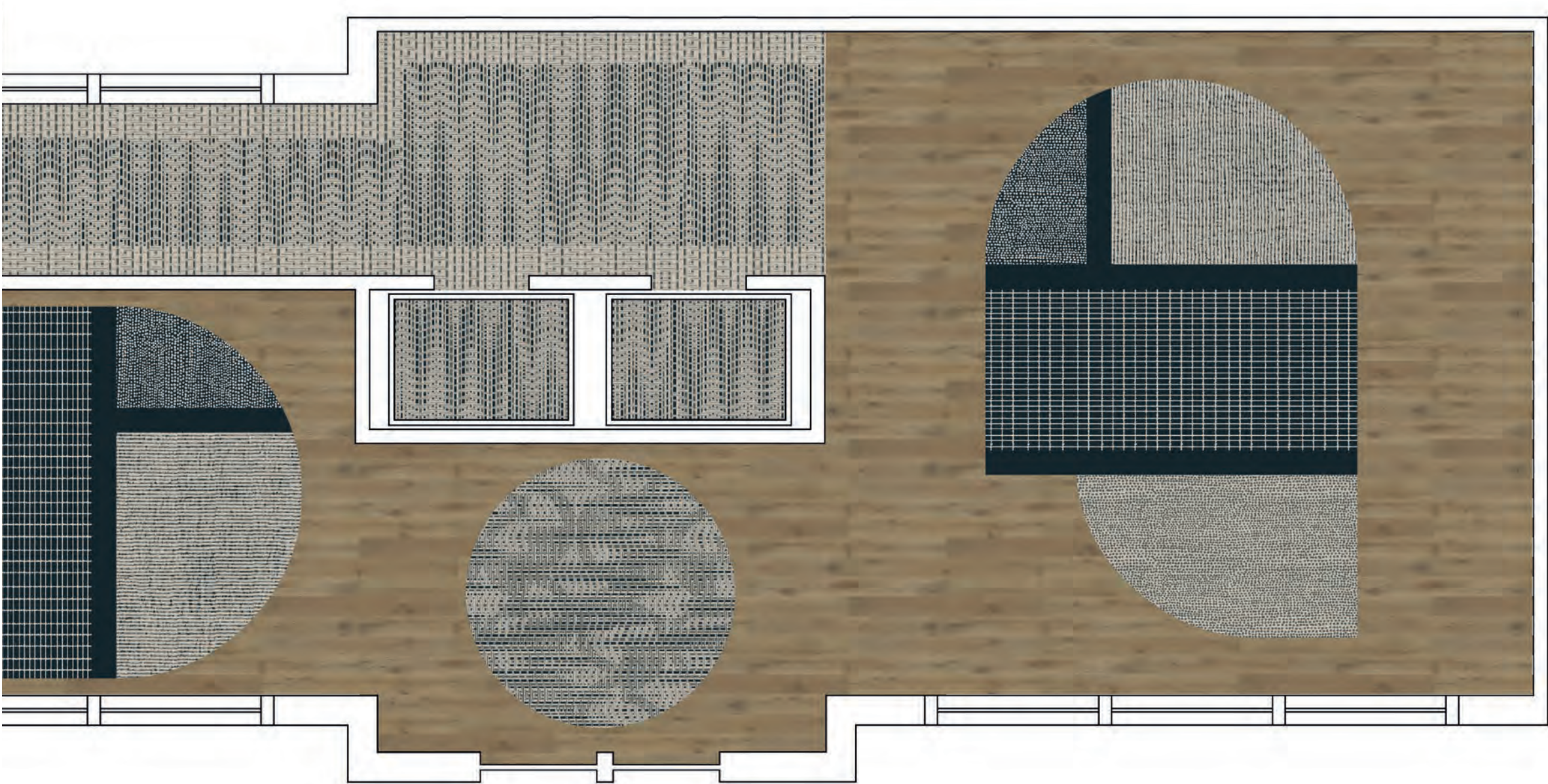
- 1  
6046  
CUT
- 2  
CJ230  
CUT
- 3  
CD930  
LOOP
- 4  
5656D  
CUT



ASSEMBLE CORRIDOR (YN51757)  
ASSEMBLE FIELD (YF51772)  
ARC RUG (YR51769)  
RESURGENCE ENGINEERED  
HARDWOOD IN REVIVAL OAK

“RUGS ADD A  
DELICATE BALANCE TO  
THE FUNCTIONALITY,  
AESTHETICS AND  
EMOTIONAL IMPACT  
OF A SPACE.”

John Crews  
MANAGER OF LIFESTYLE STUDIO





CARPET TILES CREATE DISTINCT  
MOODS AND VISUAL IMPRESSIONS,  
OFFERING EASE, FLEXIBILITY AND  
INFINITE PATTERN COMBINATIONS  
ACROSS A FULL RANGE OF  
HOSPITALITY SETTINGS – FROM  
LARGE SOCIAL SPACES TO  
INTIMATE AREAS.

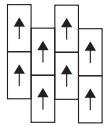




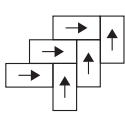
EASE & FLEXIBILITY

Customize shape, construction and color with these machine-tufted carpet tile patterns that are perfect for area rugs, corridors and public gathering spaces. Bring additional under-foot comfort to spaces with another choice, Shaw's EcoLogix® attached cushion carpet backing.

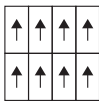
INSTALLATION METHODS



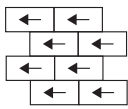
ASHLAR



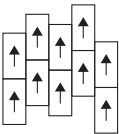
HERRINGBONE



MONOLITHIC

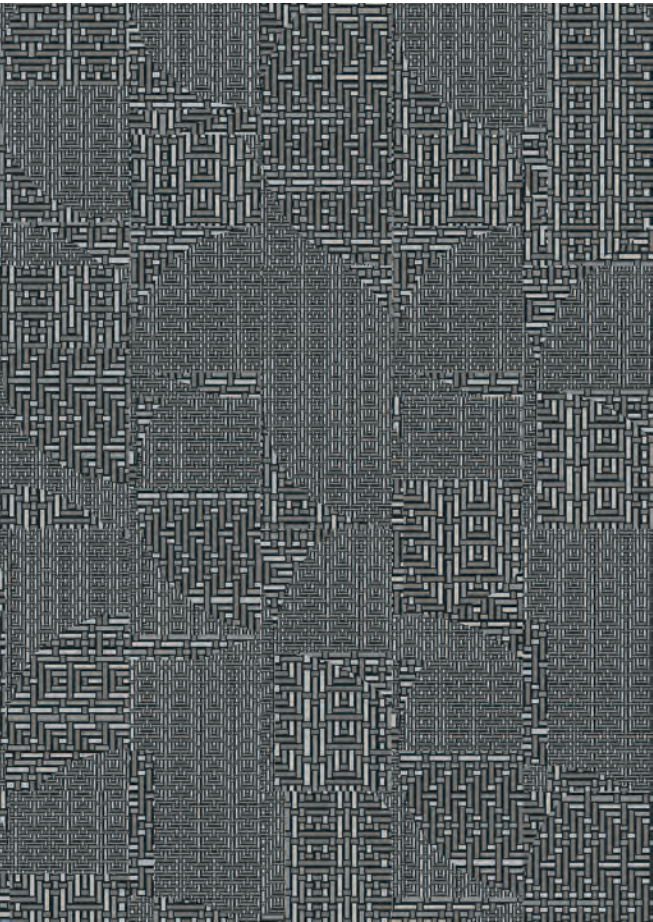
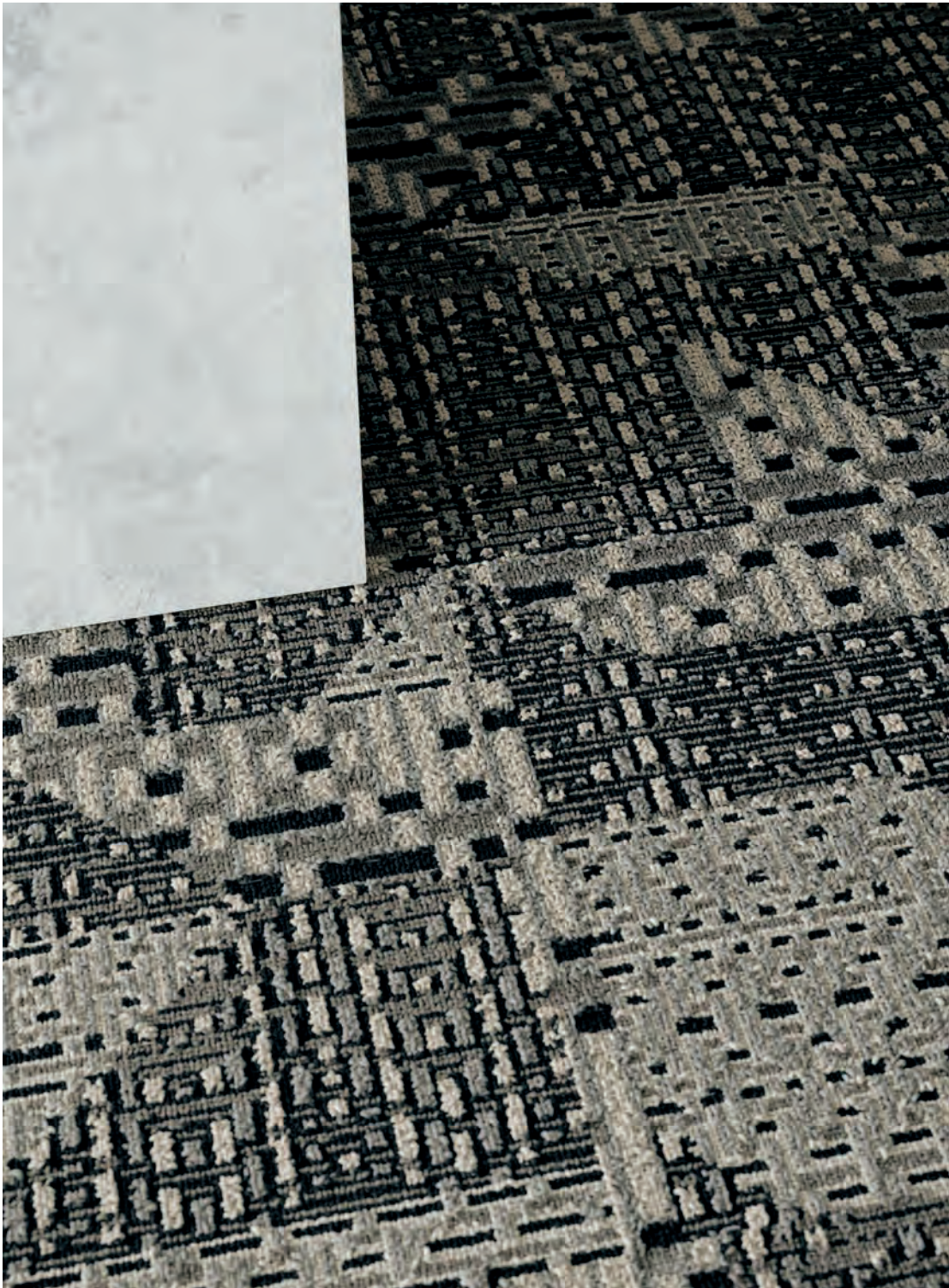


BRICK



STAGGER

COINCIDE TILE (CT51785)



SINGLE  
TILE



6046  
CUT



CJ230  
CUT



CJ073  
LOOP

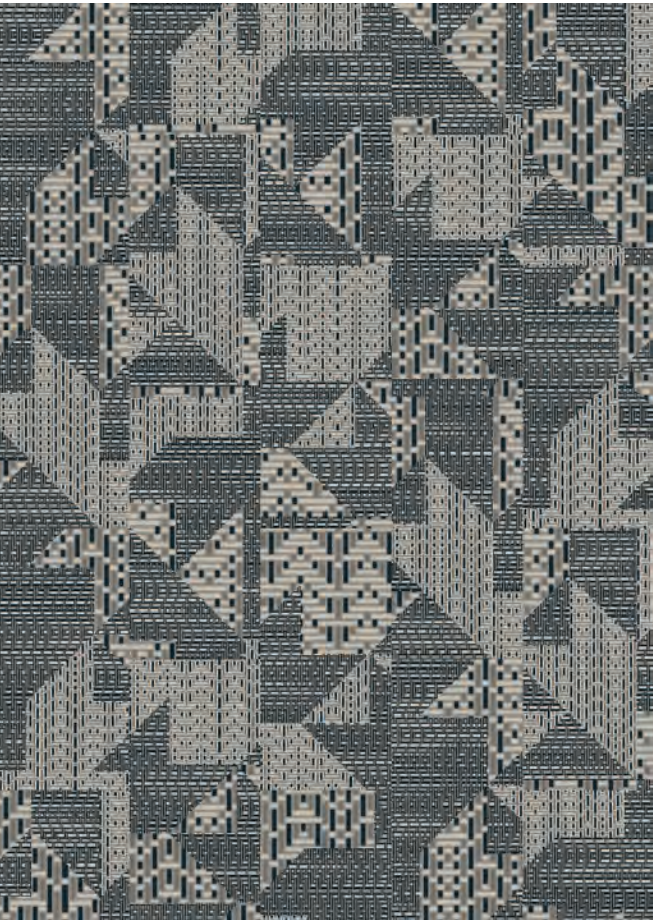


5656D  
LOOP

ACCOMPANY TILE

**CT51790**  
TILE  
18"X36"  
45.72CM X 91.44CM

SHOWN IN  
7.50' W X 10.50' L  
2.29M X 3.20M  
LAYOUT



SINGLE  
TILE



6046  
CUT/LOOP



CJ230  
CUT



CJ073  
LOOP



5656D  
LOOP

COINCIDE TILE

**CT51785**  
TILE  
18"X36"  
45.72CM X 91.44CM

SHOWN IN  
7.50' W X 10.50' L  
2.29M X 3.20M  
LAYOUT



CONVERGE TILE

**CT51786**  
TILE  
18"X36"  
45.72CM X 91.44CM

SHOWN IN  
7.50' W X 10.50' L  
2.29M X 3.20M  
LAYOUT



SINGLE  
TILE



6046  
CUT



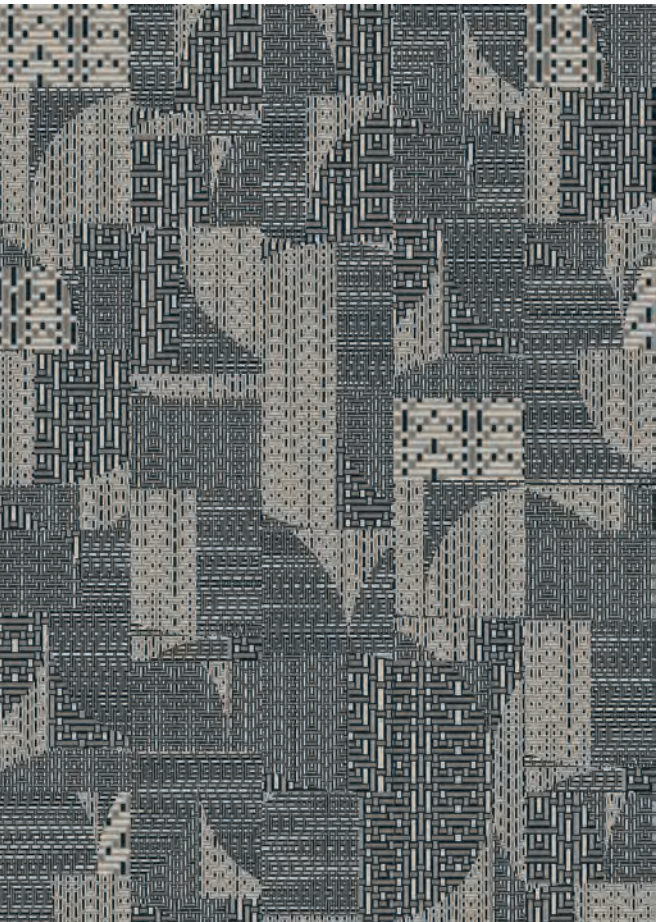
CJ230  
CUT



CJ073  
LOOP



5656D  
LOOP



JUXTAPOSE TILE

**CT51793**  
TILE  
18"X36"  
45.72CM X 91.44CM

SHOWN IN  
7.50' W X 10.50' L  
2.29M X 3.20M  
LAYOUT



SINGLE  
TILE



6046  
CUT



CJ230  
CUT/LOOP



CJ073  
LOOP



5656D  
LOOP



TANGENT TILE

**CT51978**  
TILE  
18"X36"  
45.72CM X 91.44CM

SHOWN IN  
7.50' W X 10.50' L  
2.29M X 3.20M  
LAYOUT



SINGLE  
TILE



6046  
CUT



CJ230  
LOOP



CJ073  
LOOP



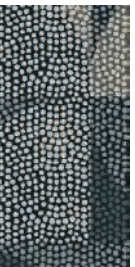
5656D  
LOOP



AXIAL TILE

**CT51977**  
TILE  
18"X36"  
45.72CM X 91.44CM

SHOWN IN  
7.50' W X 10.50' L  
2.29M X 3.20M  
LAYOUT



SINGLE  
TILE



6046  
CUT



CJ230  
CUT



CJ073  
LOOP



5656D  
LOOP





METHOD TILE

**CT51935**  
TILE  
18"X36"  
45.72CM X 91.44CM

SHOWN IN  
7.50' W X 10.50' L  
2.29M X 3.20M  
LAYOUT



SINGLE  
TILE



6046  
CUT



CJ230  
LOOP



CJ073  
CUT



5656D  
LOOP



APPROACH TILE

**CT51789**  
TILE  
18"X36"  
45.72CM X 91.44CM

SHOWN IN  
7.50' W X 10.50' L  
2.29M X 3.20M  
LAYOUT



SINGLE  
TILE



6046  
CUT



CJ230  
LOOP



CJ073  
CUT



5656D  
LOOP



CAPTURE TILE

**CT51787**  
TILE  
18"X36"  
45.72CM X 91.44CM

SHOWN IN  
7.50' W X 10.50' L  
2.29M X 3.20M  
LAYOUT



SINGLE  
TILE



6046  
CUT



CJ230  
LOOP



CJ073  
LOOP



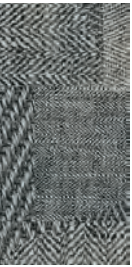
5656D  
LOOP



CONCENTER TILE

**CT51936**  
TILE  
18"X36"  
45.72CM X 91.44CM

SHOWN IN  
7.50' W X 10.50' L  
2.29M X 3.20M  
LAYOUT



SINGLE  
TILE



6046  
CUT



CJ230  
LOOP



CJ073  
LOOP



5656D  
LOOP

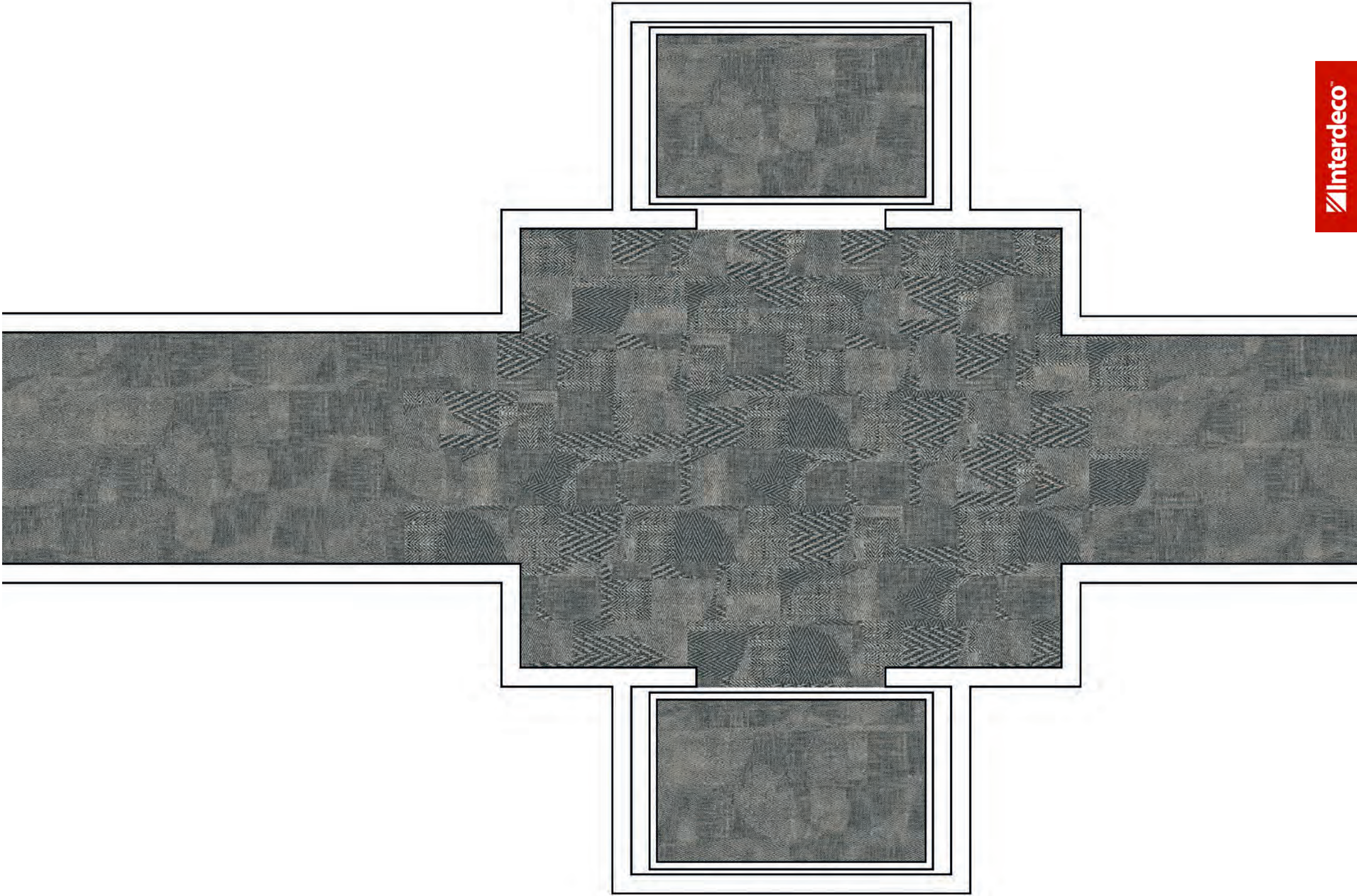




CAPTURE TILE (CT51787)  
CONCENTER TILE (CT51936)

“THE DESIGNS ARE A  
FUSION OF CULTURAL  
AND CRAFT INFLUENCES,  
USING PATTERN AND  
TEXTURE TO EVOKE A  
SENSE OF WELLBEING,  
BUT ALSO AS A  
MEANS OF VISUAL  
STIMULATION.”

Alyssa Gagnon  
DESIGNER, HOSPITALITY





AROUSE A SENSE  
OF EXPLORATION THAT  
WELCOMES US TO  
NEW TERRITORIES

COLLECT FIELD (YF51771)



SHOWROOM LOCATIONS

ATLANTA  
+1 404 853 7429

MEXICO CITY  
+55 5010 7600

BANGALORE  
+080 6773 0202

NANTONG  
+86 400 800 7429

BEIJING  
+86 10 6568 588

NEW YORK  
+1 212 953 7429

CHICAGO  
+1 312 467 1331

PARIS  
+33 1 55 27 39 07

DUBAI  
+971 4 313 2496

SAN FRANCISCO  
+1 415 955 1920

HONG KONG  
+852 2623 0371

SANTIAGO  
+562 2431 5000 X 550

MIAMI  
+1 305 827 5912

SÃO PAULO  
+55 11 3071 1702

LONDON  
+44 207 961 4120

SHANGHAI  
+86 21 3338 4000

LOS ANGELES  
+1 800 233 1614

SINGAPORE  
+65 6733 1811

MELBOURNE  
+61 3 9939 8543

SYDNEY  
+61 2 8065 1901





