





shaw contract® + FORM US WITH LOVE

Shaw Contract has collaborated with Stockholm-based design studio Form Us With Love to develop a ground breaking flooring product. Our creative partnership started with the standard 24" x 24" carpet tile and challenged how it might be approached in a different way. Our mission was to design a creative response to enhance how commercial environments feel and function today.

The result is a new concept in floor tiles called Inside Shapes.

4 Shapes 12 Colors 17 Premixes Endless Possibilities

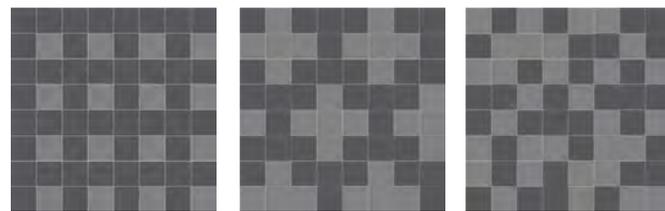
Inside Shapes is a flexible toolkit that inspires creativity. It consists of four geometric shapes – the square, the curve, the point and the diagonal – and twelve color options, comprised of light and dark shades. Shapes, colors and shades can be chosen in pre-mixed sets, or curated individually to achieve different spatial effects: from clear wayfinding and zoning, to subtle changes of energy and mood, from areas for creative collaboration to places for quieter periods of concentration.

With Inside Shapes, a floor becomes a canvas for creative expression. The result is a dynamic interior landscape.



POINT IN **FALU RED LIGHT** AND **STEEL LIGHT**, **DIAGONAL** IN **FALURED LIGHT**, **FALU RED DARK** AND **STEEL LIGHT** AND **SQUARE** IN **STEEL LIGHT** AND **FALURED LIGHT** INSTALLED IN A SPECIFIED LAYOUT

The Shapes



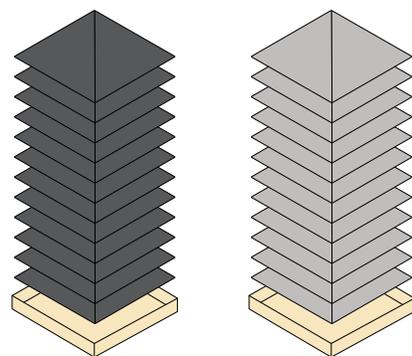
small

large

scattered

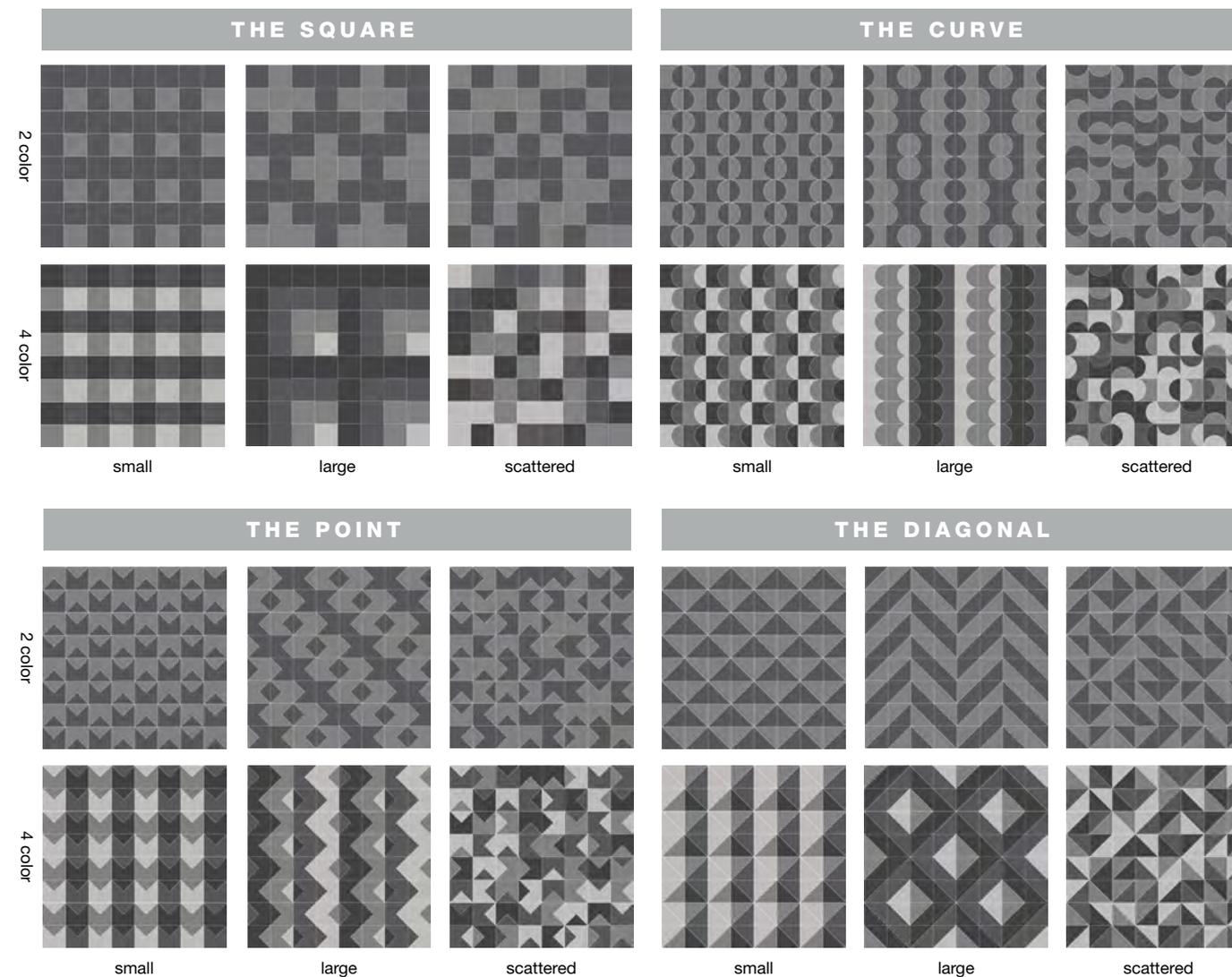
Working with individual shapes presents endless possibilities to achieve different effects, whether installing wall to wall or as area rugs. Working with single shapes offers small to large pattern repetitions or non-uniform scattered visuals.

[INSIDESHAPES.COM/SPECIFY](https://insideshapes.com/specify)



What's in a box? When working with individual shapes, each box will contain the two parts of each shape (which together make up a 24" x 24" tile) in single colors. Our digital tool will help you prepare your order quantities based on the intended design.

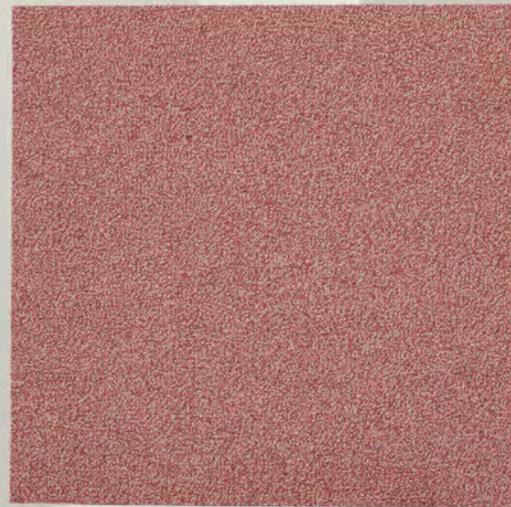
[INSIDESHAPES.COM/INSTALL](https://insideshapes.com/install)



THE SHAPES

SQUARE

Classic and calm, a companion for life.



SQUARE IN FALU RED LIGHT AND FALU RED DARK INSTALLED IN A SPECIFIED LAYOUT

THE SHAPES

CURVE

A creative character with a penchant for play.



CURVE IN PINE LIGHT AND PINE DARK INSTALLED IN A SPECIFIED LAYOUT

THE SHAPES
POINT

A dynamic and sophisticated point of view.



POINT IN GLASS LIGHT AND GLASS DARK INSTALLED IN A SPECIFIED LAYOUT

THE SHAPES
DIAGONAL

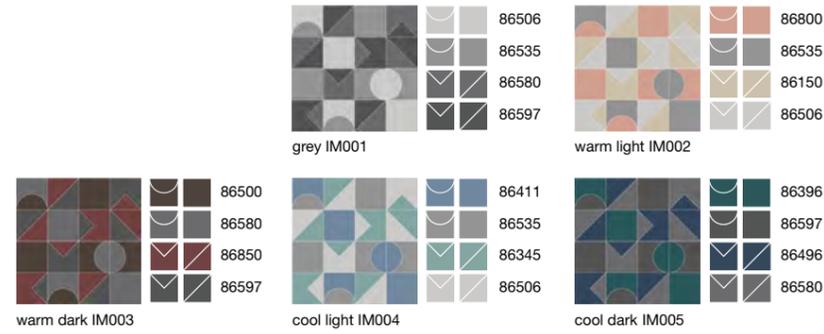
Bold, direct and straight down the line.



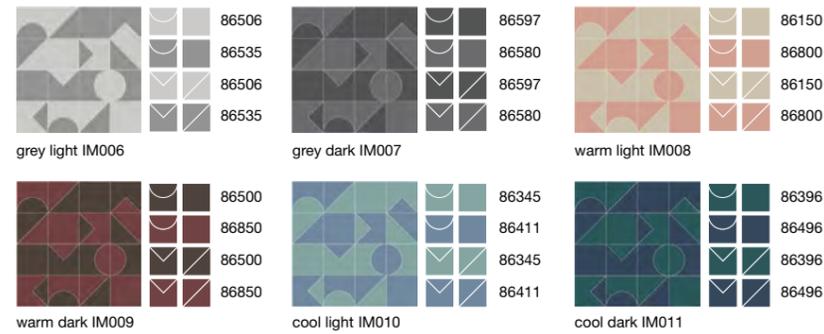
DIAGONAL IN KOLMÅRDEN LIGHT AND KOLMÅRDEN DARK INSTALLED IN A SPECIFIED LAYOUT

premixes

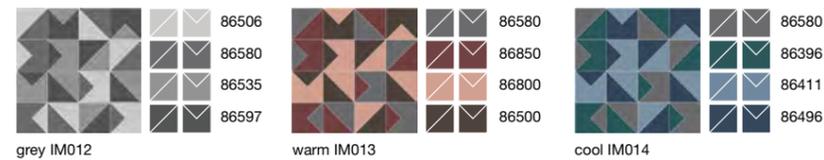
style: impression I 5T257



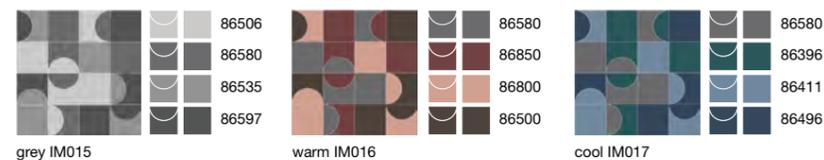
style: impression II 5T258



style: impression III 5T259



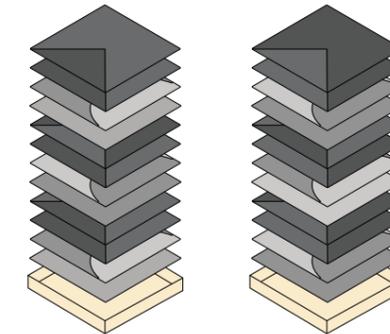
style: impression IV 5T260



The Premixes

There are 17 pre-mixed options in the collection. We have gathered a variety of shapes and colors in one box to create different effects. Warm to cool, curvy to angular, sophisticated to dynamic – we've got you covered. There is no set way to install these: any way works, every way is beautiful.

INSIDESHAPES.COM/SPECIFY



What's in a box? When working with premixes, each box is pre-sorted. It will contain the two parts of each shape (which together make up a 24" x 24" tile) in a mix of colors and shapes determined by the style you have selected.

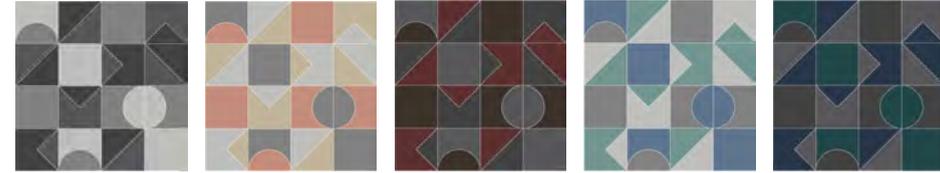
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IMPRESSION I IN GREY INSTALLED RANDOM

THE PREMIXES

IMPRESSION I

The ultimate mixes



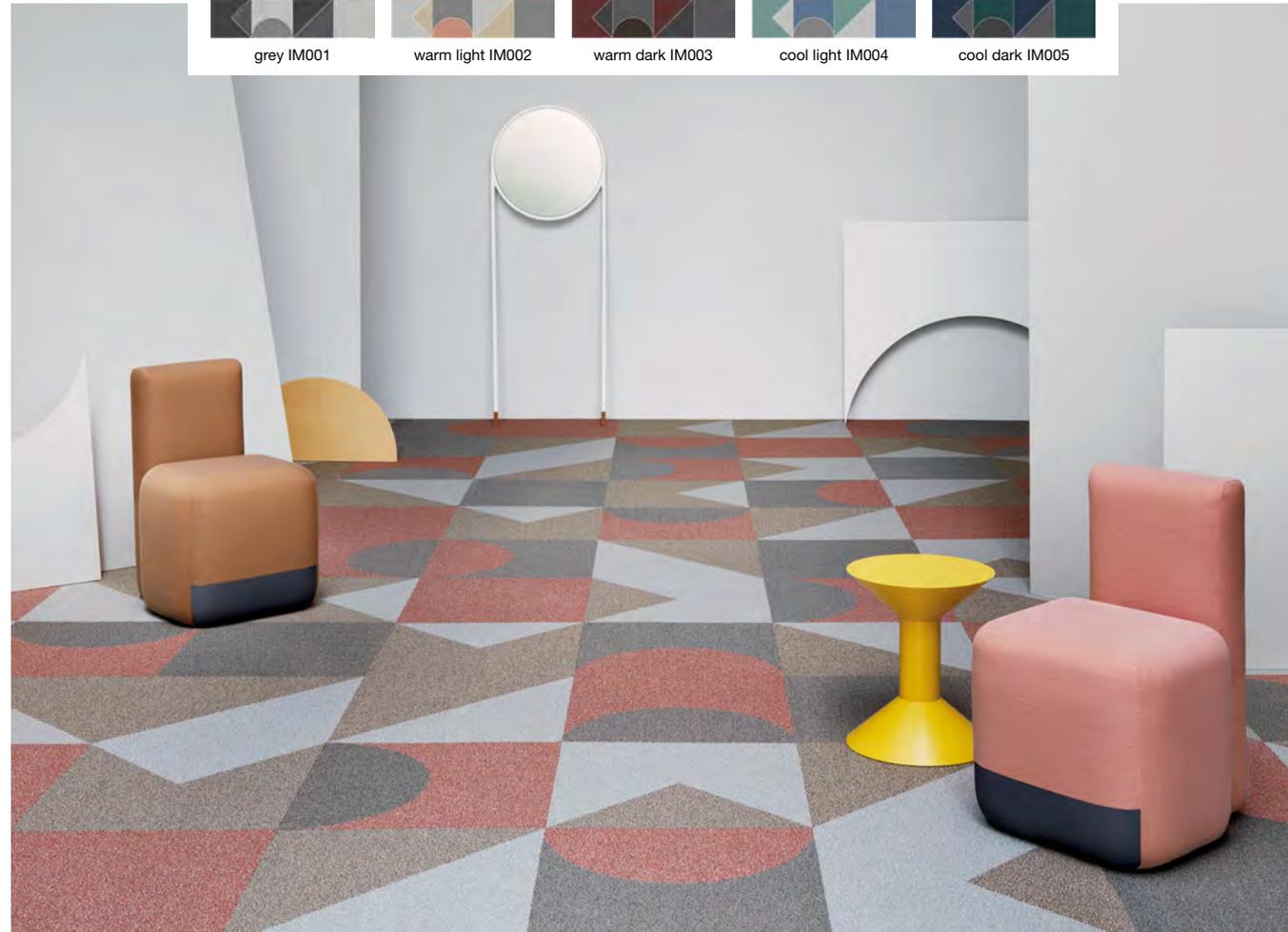
grey IM001

warm light IM002

warm dark IM003

cool light IM004

cool dark IM005

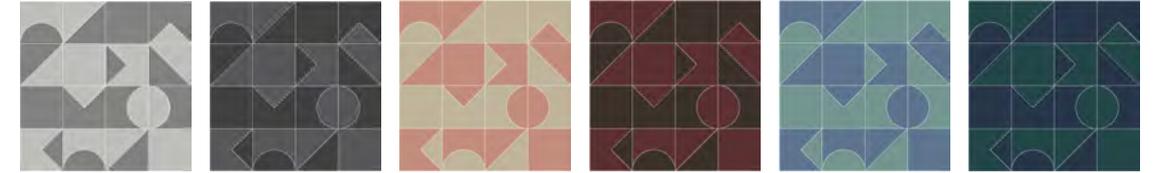


IMPRESSION I IN WARM LIGHT INSTALLED RANDOM

THE PREMIXES

IMPRESSION II

The ultimate mixes, toned down a notch



grey light IM006

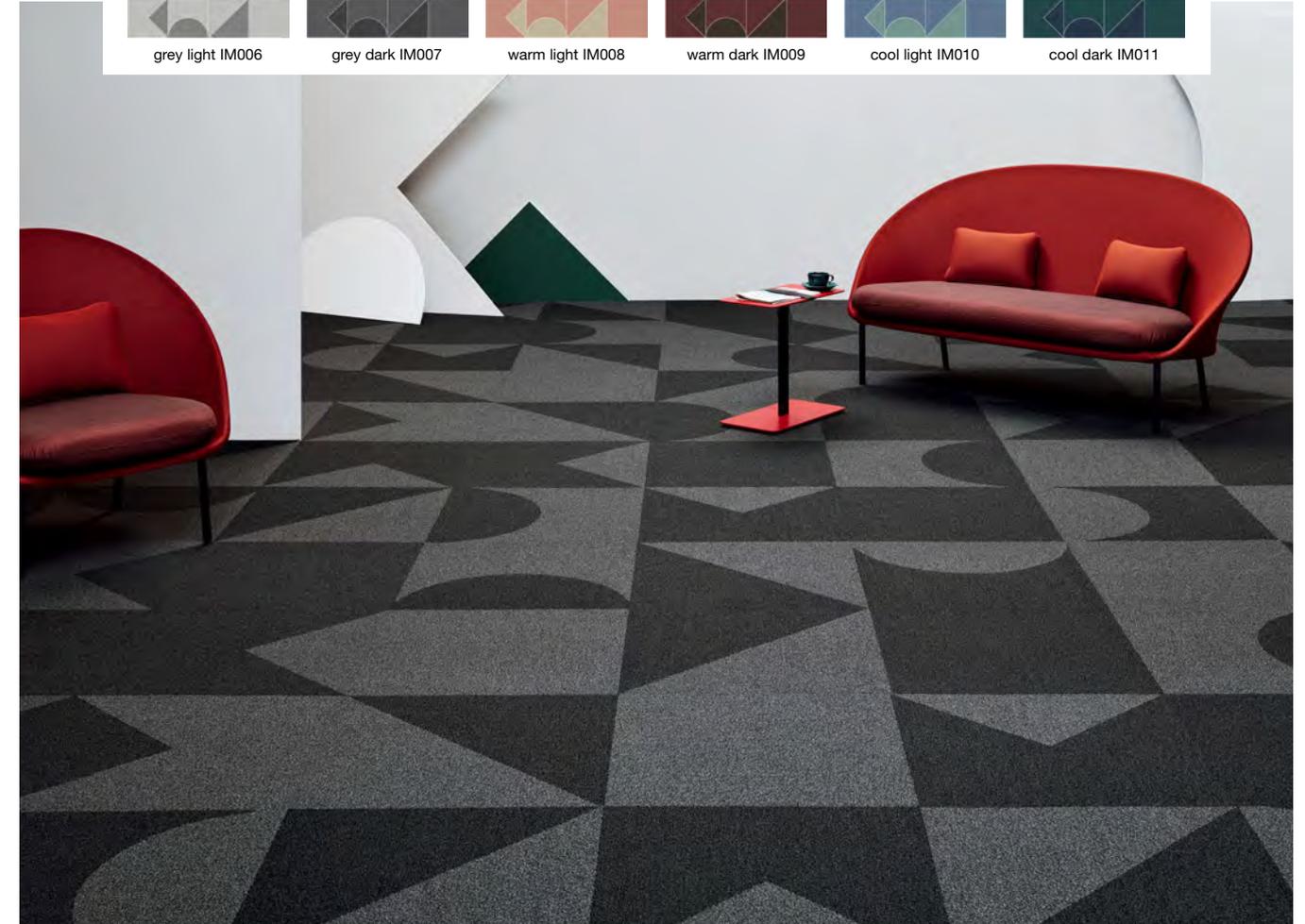
grey dark IM007

warm light IM008

warm dark IM009

cool light IM010

cool dark IM011



IMPRESSION II IN GREY DARK INSTALLED RANDOM

THE PREMIXES

IMPRESSION III

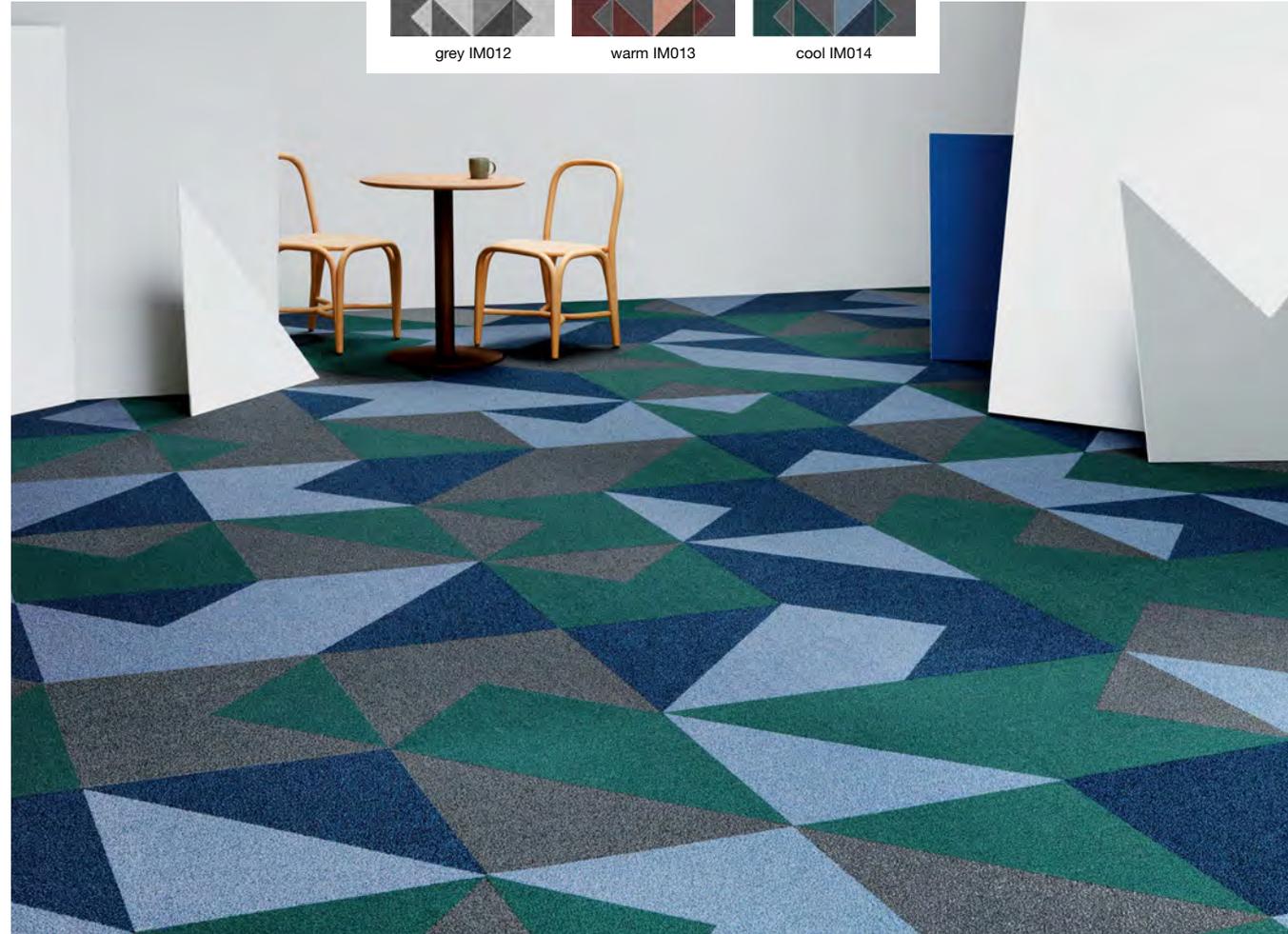
The angular mixes



grey IM012

warm IM013

cool IM014

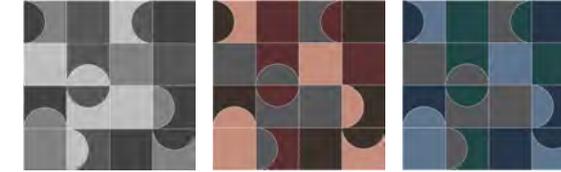


IMPRESSION III IN COOL INSTALLED RANDOM

THE PREMIXES

IMPRESSION IV

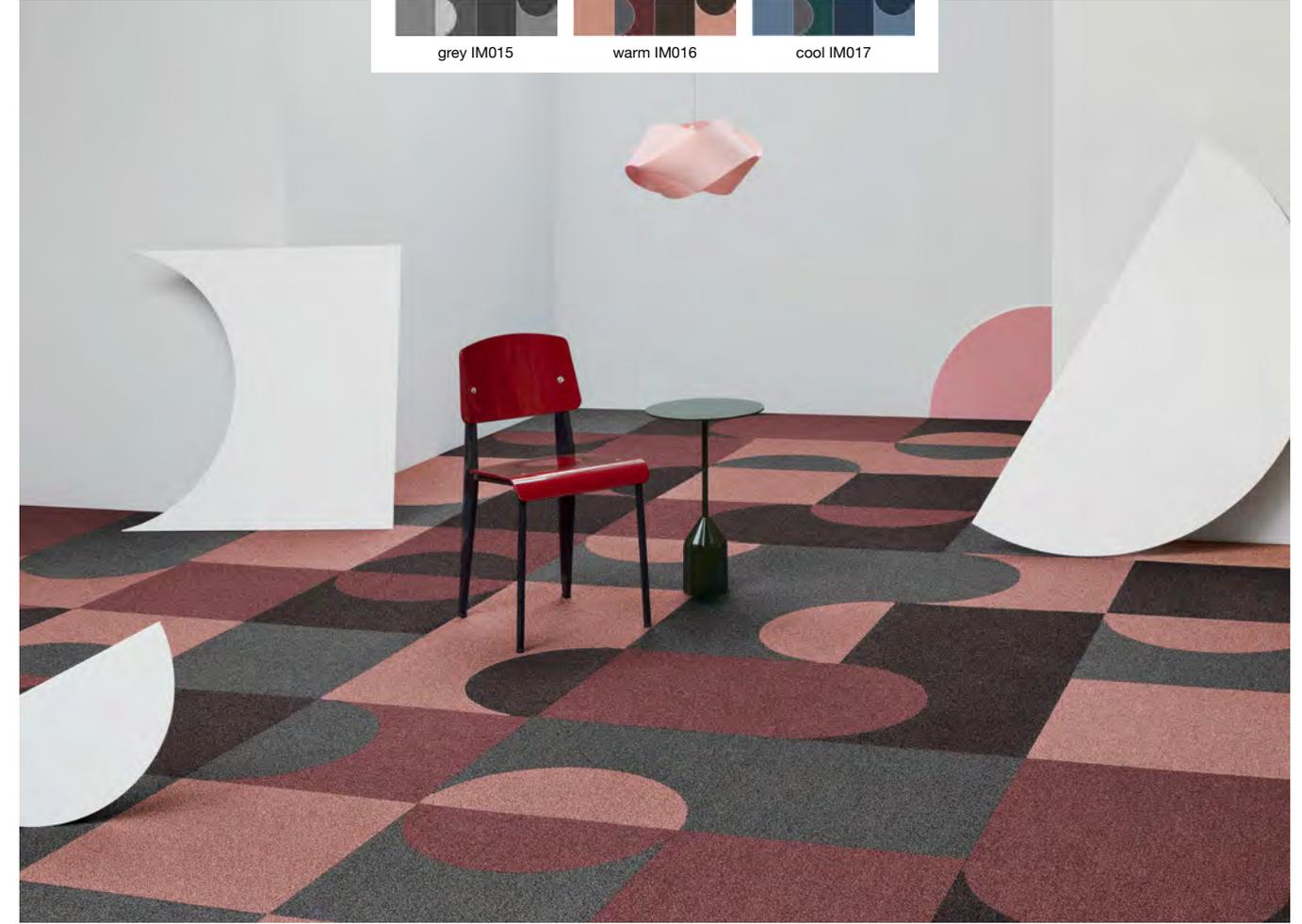
The curvy mixes



grey IM015

warm IM016

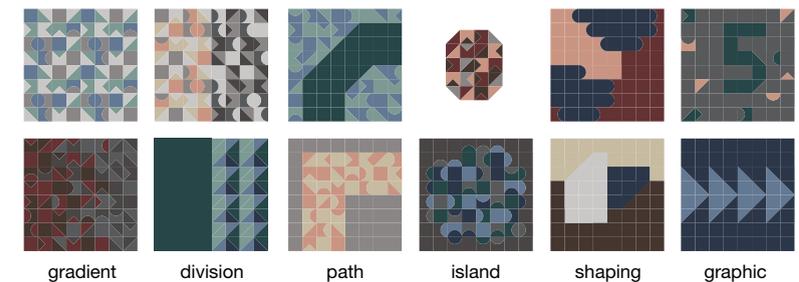
cool IM017



IMPRESSION IV IN WARM INSTALLED RANDOM

Design Tool

Our design tool helps you to visualize your own specified layout. Begin from one of our idea starters and easily change colors or re-arrange tiles, start from scratch and build your own design, or use a premix option to quickly create a dynamic layout. Once you have created your layout you can save it, share it, and download it.



DISCOVER

Browse idea starters in the pattern library to begin your own design or find inspiration

DESIGN

Engage with the tool to develop your own design with all 4 shapes, 12 colors and 17 pre-mixes

DOWNLOAD

Visualize the possibilities Inside Shapes allows in a variety of room scenes, estimate your flooring needs based on your layout and download detailed installation diagrams and instructions

INSIDESHAPES.COM

