



# GRADATION

ShawContract®





# DISCOVERY OF COLOR

Color halts our swiping and invites us to take notice. While considering how color is evolving, we examine the role of technology in how we use, perceive and experience color. Looking beyond commonly used flat hues, gradients are increasingly in demand to create stimulating and inspiring new colors.

As the emotional impact of color is more widely understood, color development has gained a new importance providing a refreshing, energizing and eye-catching spirit to impact the human experience within interior spaces.





**“COLOR IS ONE OF THE MOST POWERFUL TOOLS A DESIGNER HAS TO BRING IMPACT TO THE BUILT ENVIRONMENT,”**

– VP OF GLOBAL DESIGN, REESIE DUNCAN.

Using our 76 dpi Canvas dye-injection technology, we explored color gradients and experimented with unique color spectrums. The Canvas technology allows us to create incredibly detailed visuals and soft, complex gradients which were previously unattainable with traditional tufting construction methods.





# COLOR IN CONTEXT

The colors we choose for a space are emblematic of a mood, a culture or an intended outcome. Gradation offers a soft shift in color from light to saturated, varying from tile to tile to create a mixed and pixelated visual. A black fleck in the tufted base construction adds visual depth and texture, allowing for an impactful use of color in the built environment.

Gradation is Cradle to Cradle Certified™, designed with a rigorous framework for environmental and social responsibility. Cradle to Cradle products are designed for the circular economy to positively impact people and our planet, with safe healthy materials and an end of life guarantee. Gradation is manufactured in facilities that are 100% carbon neutral.

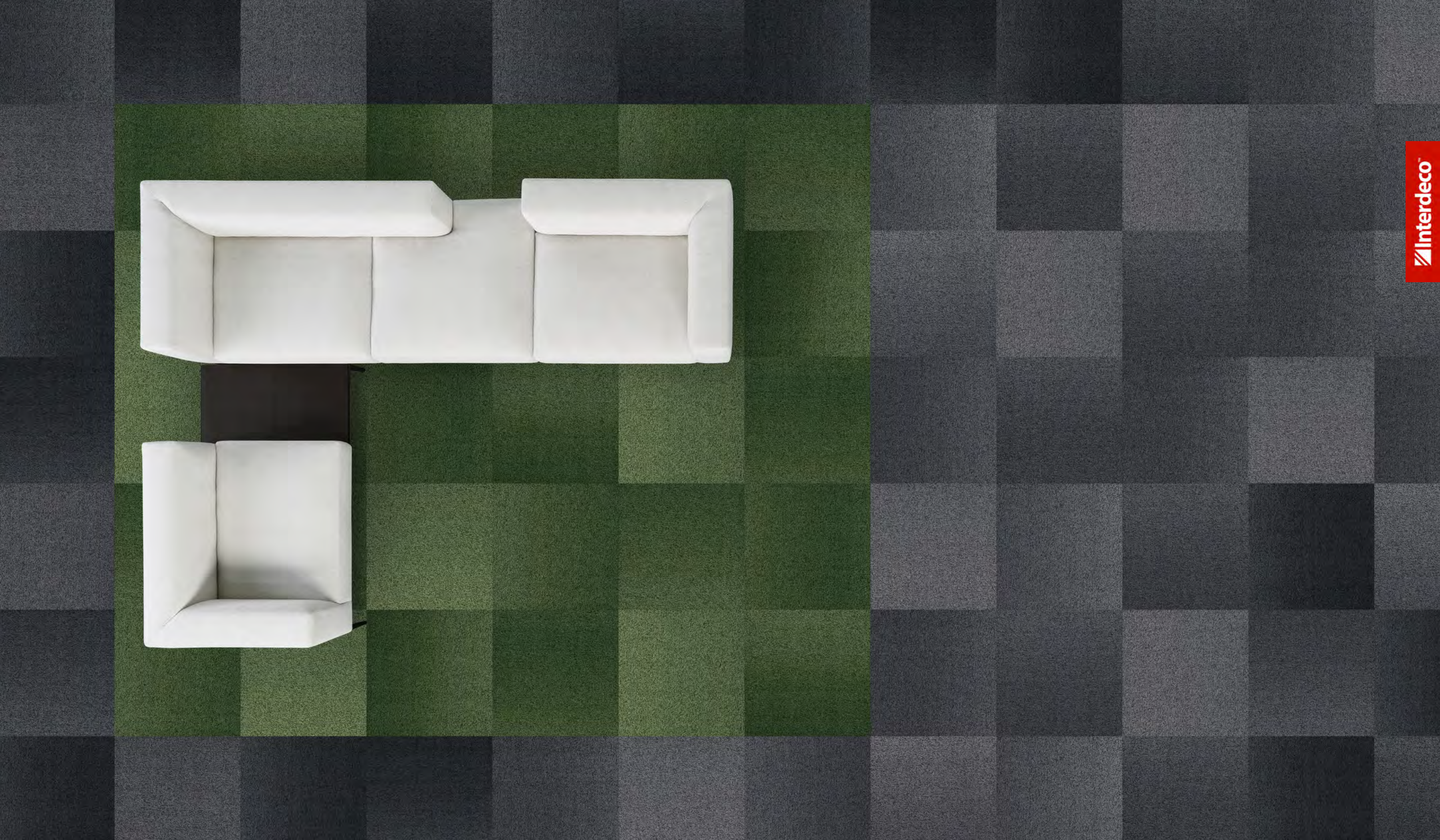
ABOVE: GRADATION (CARPET TILE 5T339) IN BLUSH (39800) | INSTALLED QUARTER TURN  
LEFT: GRADATION (CARPET TILE 5T339) IN BLUSH (39800) AND SHADOW (39760) | INSTALLED QUARTER TURN



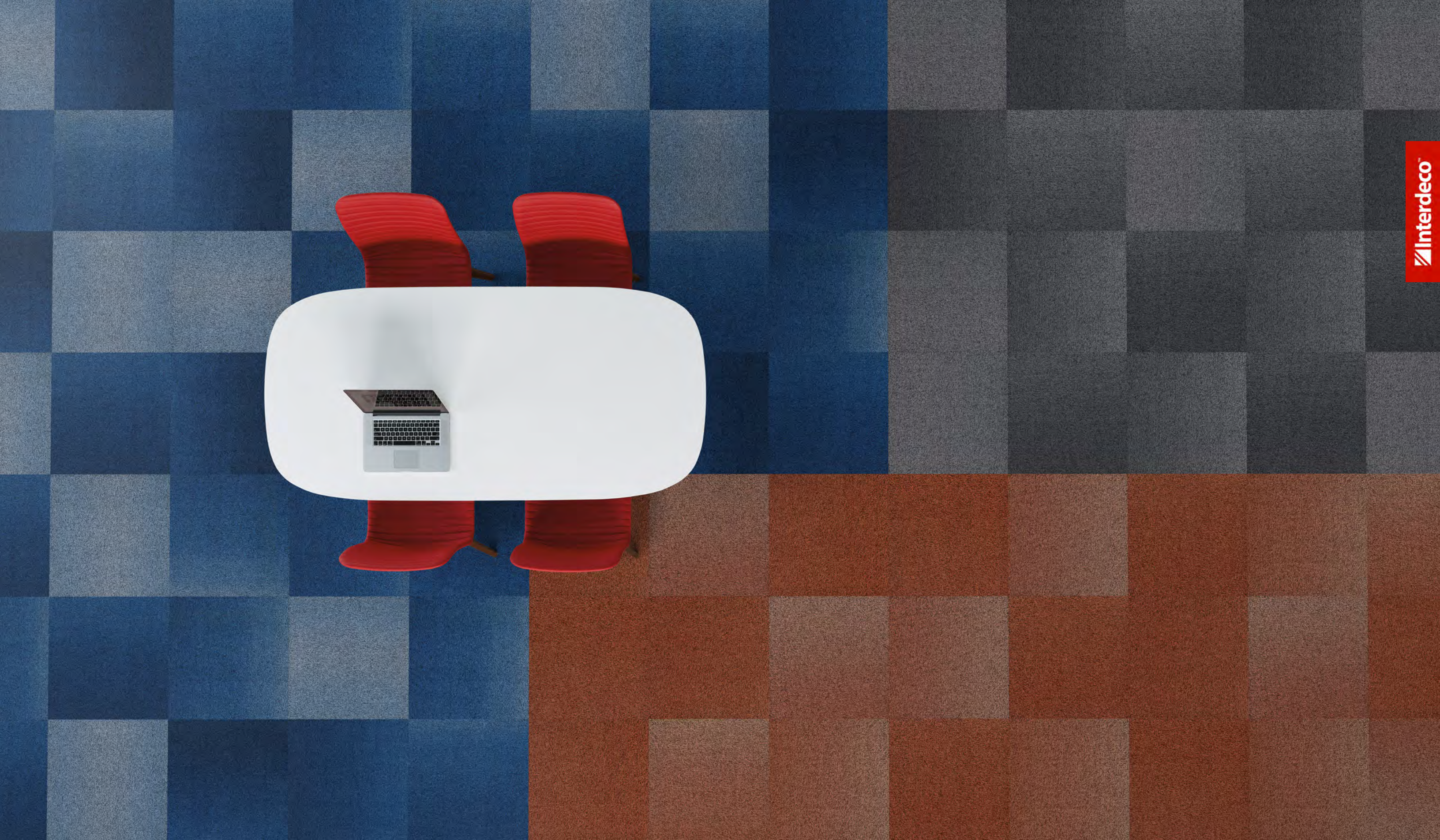


ABOVE: GRADATION (CARPET TILE 5T339) IN SHADOW (39760) | INSTALLED QUARTER TURN  
 RIGHT: GRADATION (CARPET TILE 5T339) IN MANDARIN (39668) | INSTALLED QUARTER TURN

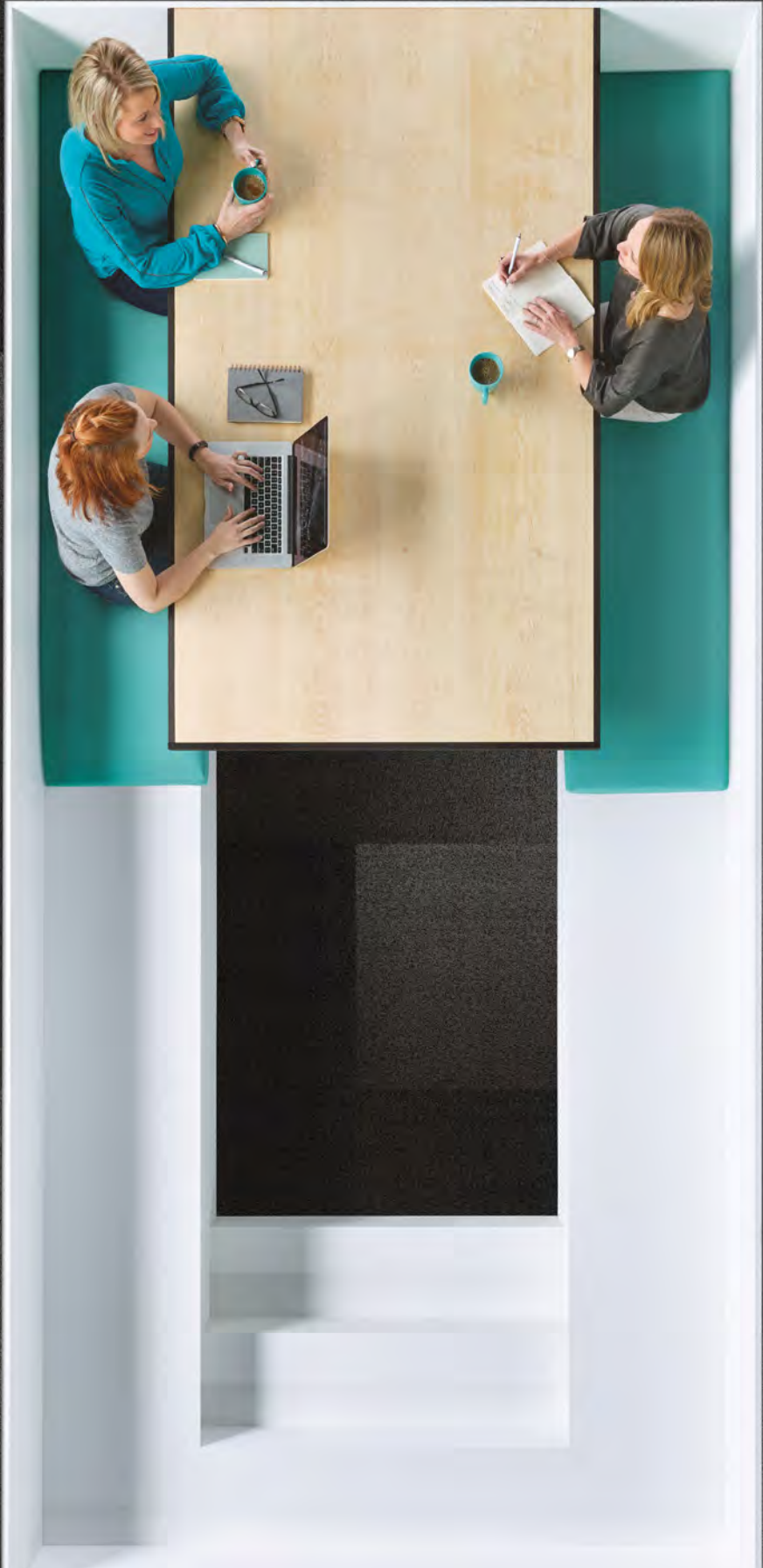








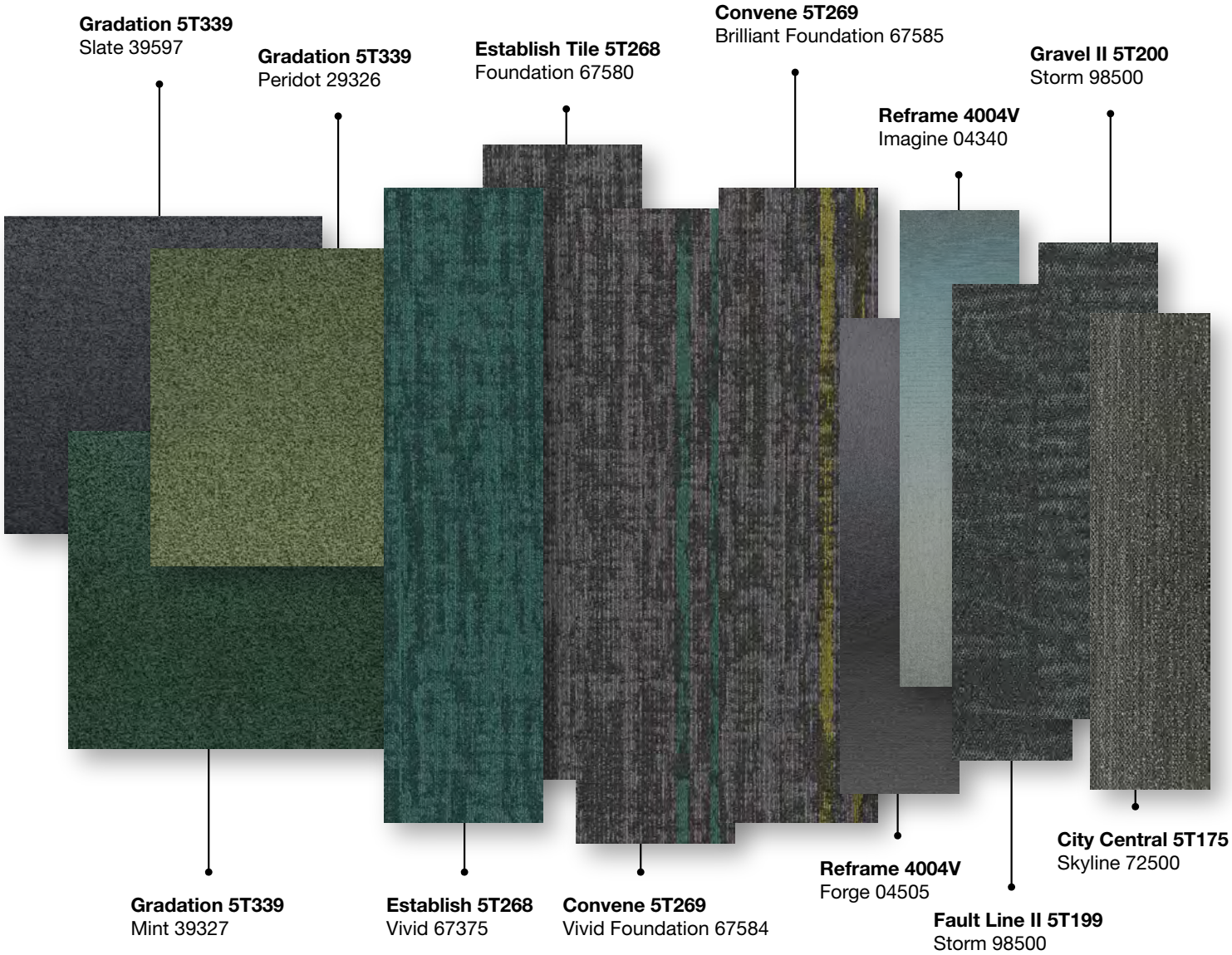




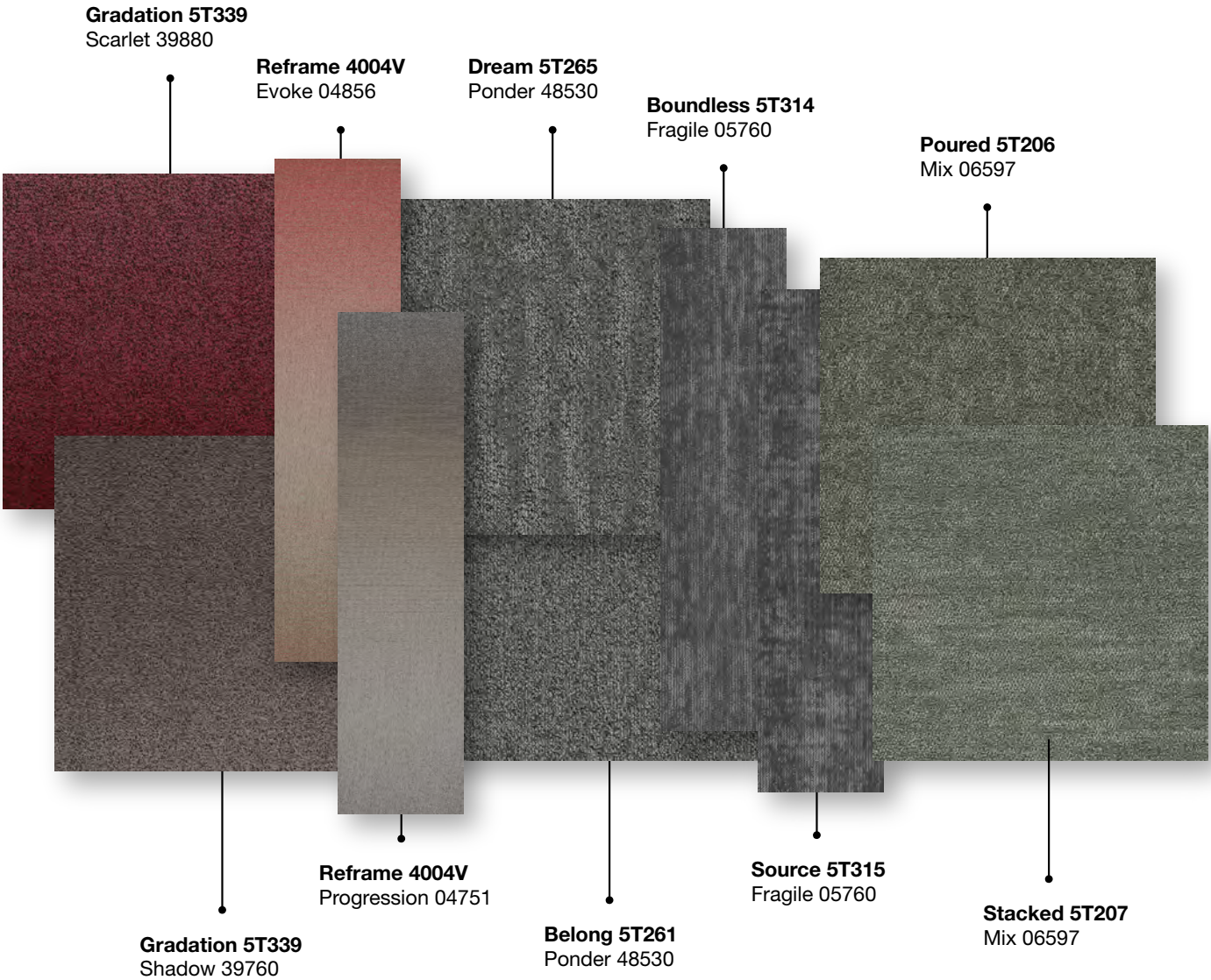


# PALETTES

## Workplace

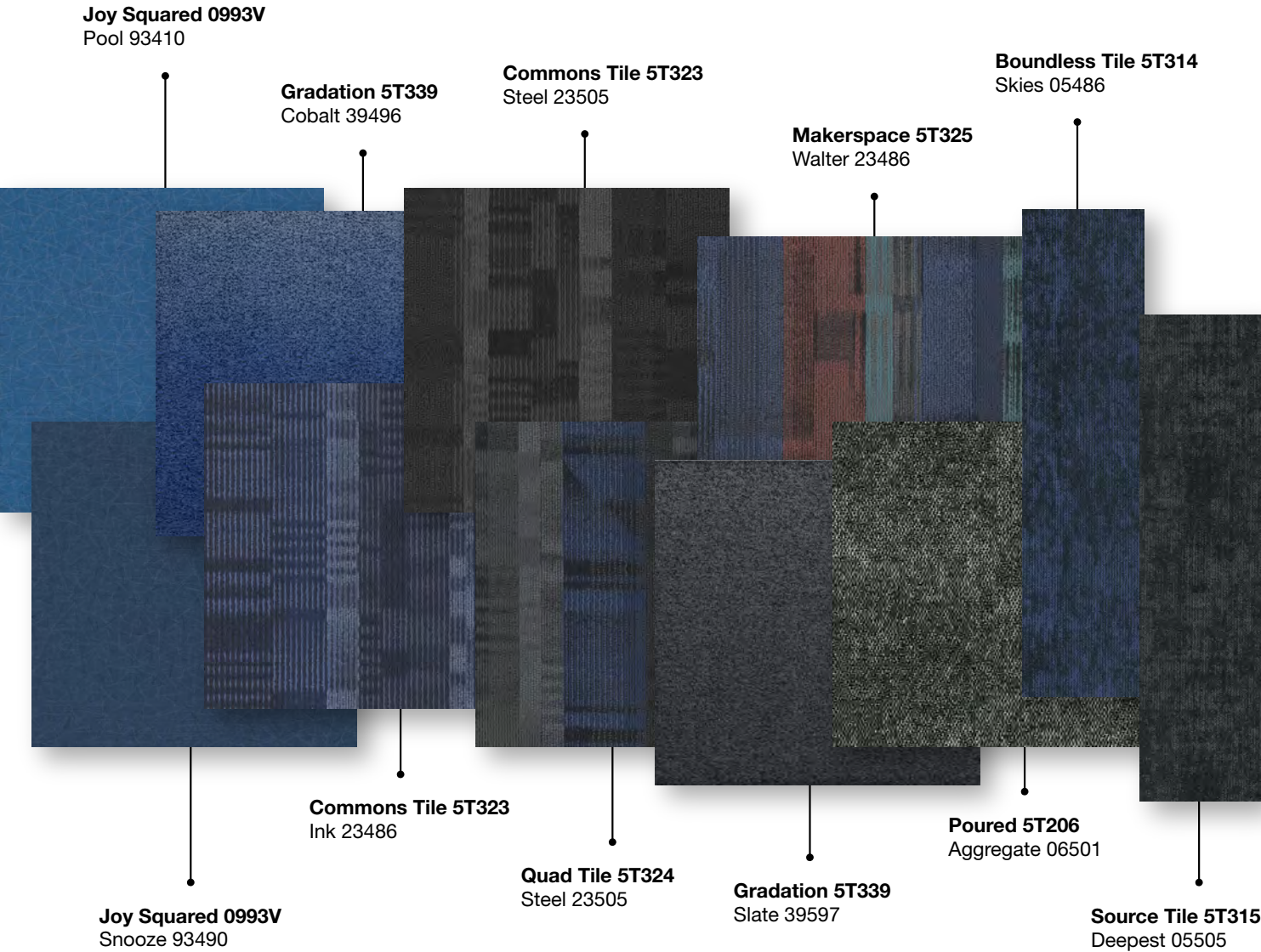


## Mixed Budget—Red

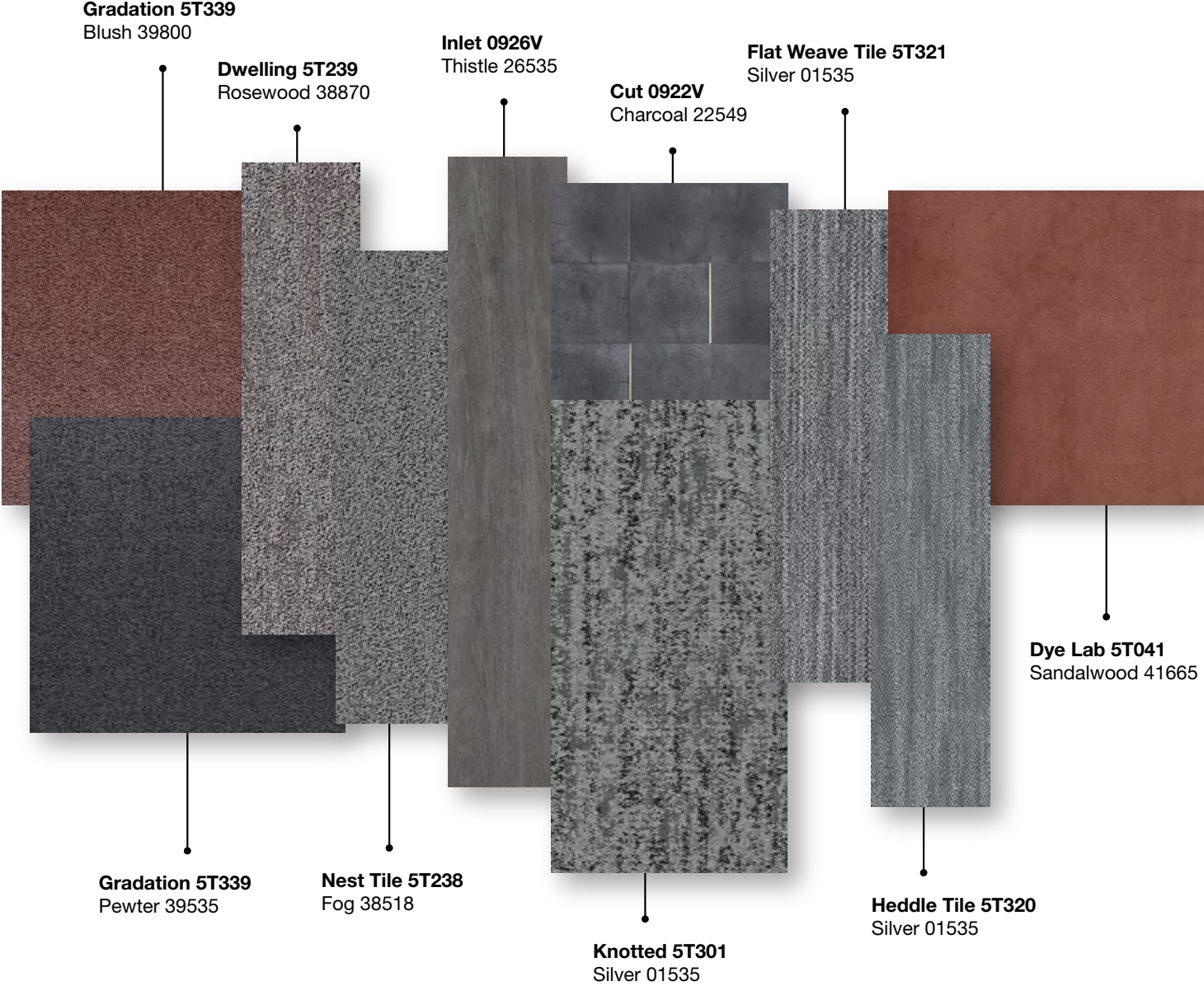




Blue



High End—Pink







# GRADATION

## Specifications

<b>Style Name</b>	Gradation	
<b>Style Number</b>	5T339	
<b>Construction</b>	Multi-Level Pattern Cut/Loop	
<b>Fiber</b>	Eco Solution Q® Nylon	
<b>Dye Method</b>	66% Dye Injection Print   34% Solution Dyed	
<b>Installation</b>	Direct Glue	
<b>Recommended Adhesive</b>	Shaw 4151, 5000 or 5100	
	<b>US Units</b>	<b>Metric Units</b>
<b>Tufted Weight</b>	30.0 oz/yd <sup>2</sup>	1,017.2 g/m <sup>2</sup>
<b>Gauge</b>	1/10	39.4 per 10 cm
<b>Stitches per Inch</b>	9.0	34 per 10 cm
<b>Finished Pile Thickness</b>	0.124 in	3.15 mm
<b>Average Density</b>	8,710 oz/yd <sup>3</sup>	0.323 g/cm <sup>3</sup>
<b>Kilotex</b>		12.16
<b>Product Size</b>	24 in × 24 in	61 cm × 61 cm
<b>Secondary Backing</b>	EcoWorx® Tile	
<b>Protective Treatments</b>	SSP® Shaw Soil Protection	
<b>Radiant Panel</b>	(ASTM E 648) Class I	
<b>NBS Smoke</b>	(ASTM E 662) < 450	
<b>Electrostatic Propensity</b>	(AATCC 134) Less Than 3.5 kV, Built-in Permanent Conductive Fiber	
<b>Warranty*</b>	Lifetime Commercial Limited	

\*For detailed warranty and the most accurate information on recycled content visit [shawcontract.com](http://shawcontract.com)

### Recommended Installation Methods



Quarter Turn

This carpet is manufactured and sold for floor covering use only. Chair pads are recommended under office chairs with roller casters in order to protect appearance retention and to avoid premature wear. Walk off tiles are recommended at building entrances. As with all carpets, colors are subject to dye lot variations. Shading is the result of pile distortion and often is described as "watermarking". This does not constitute a manufacturing defect. To meet warranty requirements, approved adhesives and seam sealers must be used for glue-down application, consult [shawcontract.com](http://shawcontract.com) for more information. This carpet is an exclusive design and may not be duplicated in any manner. Use of this design in the creation of another carpet design is also strictly prohibited. Specifications are subject to nominal manufacturing variances. Material supply and/or manufacturing processes may necessitate specification changes without notice. Visit [shawcontract.com/testing](http://shawcontract.com/testing) for more information.

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